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States' Agritourism Statutes: *Oregon*



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States' Agritourism Statutes: Oregon

OR Rev. Stat. § 284.111

OR Rev. Stat. § 30.671

OR Rev. Stat. § 30.673

OR Rev. Stat. § 30.677

Current through laws of the 2023 Regular Session of the 82nd Legislative Assembly, which convened January 17, 2023, and adjourned sine die June 25, 2023, pending classification of undesignated material and test revision by the Oregon Reviser.

284.111. Oregon Tourism Commission; powers and duties

The Oregon Tourism Commission shall perform the following duties:

- (1) Serve as a body to advise governmental bodies and agencies and private persons on the development and implementation of state policies and programs relating to tourism and recreation and to assist in the coordination of these activities.
- (2) Advise the Governor and direct the executive director of the commission on all matters pertaining to tourism.
- (3) Prepare, approve and periodically revise and submit to the Governor, the Director of the Oregon Business Development Department and tourism industry associations a recommended comprehensive marketing plan for review by the Governor, the Director of the Oregon Business Development Department and the tourism industry associations. The comprehensive marketing plan shall be directed toward the accomplishment of at least the following purposes:
 - (a) Maximizing the return on public and private investment in tourism.
 - (b) Encouraging longer stays by visitors to Oregon.
 - (c) Reducing seasonal fluctuations in travel and tourist related industries.
 - (d) Encouraging visitors to be destination oriented in this state by targeting high-yield visitor segments that may include cultural



tourism, agri-tourism, nature-based tourism or sports and adventure tourism.

(e) Encouraging visitors from foreign countries to come to Oregon.

(f) Encouraging Oregonians to vacation in Oregon.

(4) Develop a biennial budget for all operations of the commission and submit the budget to the Governor.

(5) Seek and receive the views of all levels of government and the private sector with respect to state programs and policies for the promotion and assistance of tourism.

(6) Prepare and adopt administrative rules necessary for the operation of the programs of the commission.

(7) Cooperate with educational institutions of the state in the development of educational programs preparing persons for supporting and leadership positions critical to the development of an economically strong and socially beneficial tourism industry in Oregon.

(8) Cooperate with and provide expertise for communities and tourism marketing associations in the development and promotion of their tourism attractions and businesses.

(9) Implement the comprehensive marketing plan described in subsection (3) of this section and promote tourism in the State of Oregon.

30.671. Definitions

As used in ORS 30.671 to 30.677:

(1) “Agri-tourism activity” means an activity carried out on a farm or ranch that allows members of the general public, for recreational, entertainment or educational purposes, to view or enjoy rural activities, including farming, wineries, ranching and historical, cultural or harvest-your-own activities or natural activities and attractions. An activity is an agri-tourism activity whether or not the participant paid to participate in the activity.

(2) “Agri-tourism professional” means a person who is engaged in the business of providing one or more agri-tourism activities, whether or not for compensation.



(3) “Farm or ranch” means an area of land used for the production, cultivation, growing, harvesting or processing of agricultural products.

(4) “Inherent risks of agri-tourism activity” means those dangers or conditions that are an integral part of an agri-tourism activity, including:

- (a) Surface and subsurface conditions;
- (b) Natural conditions of land, vegetation and waters;
- (c) The behavior of wild or domestic animals;
- (d) Ordinary dangers of structures or equipment ordinarily used in farming and ranching operations; and
- (e) The potential of a participant to act in a negligent manner that may contribute to injury to the participant or others, including failing to follow instructions given by the agri-tourism professional or failing to exercise reasonable caution while engaging in the agri-tourism activity.

(5) “Participant” means an individual other than an agri-tourism professional who engages in an agri-tourism activity.

30.673. Agri-tourism professionals; limitations on liability for injury or death of participant in agri-tourism activity; exceptions

(1) Except as provided in subsections (2) and (3) of this section, an agri-tourism professional that posts the notices required under ORS 30.677 is not liable for an injury to or the death of a participant arising from the inherent risks of an agri-tourism activity.

(2) Subsection (1) of this section does not limit the liability of an agri-tourism professional if the agri-tourism professional:

- (a) Commits an act or omission that constitutes negligence or willful or wanton disregard for the safety of the participant, and that act or omission is a cause of injury to the participant;
- (b) Intentionally injures the participant;
- (c) Provides equipment to the participant and fails to make reasonable inspection of the equipment, and that failure is a cause of the injury to the participant;



(d) Fails to make reasonable inspection of the property on which the agri-tourism activity occurs, and that failure is a cause of the injury to the participant;

(e) Has actual knowledge or reasonably should have known of a dangerous condition on the land or in the facilities or equipment used in the activity, or of the dangerous propensity of a particular animal used in the activity, and does not make the danger known to the participant, and the danger causes injury, damage or death to the participant; or

(f) Fails to obtain necessary authorization for the agri-tourism activity under ORS 215.213 or 215.283.

(3) Subsection (1) of this section does not limit the liability of an agri-tourism professional under the product liability provisions of ORS 30.900 to 30.920.

30.677. Notice to be posted by agri-tourism professional

(1) An agri-tourism professional shall conspicuously post the notice specified in subsection (2) of this section:

(a) At the entrance to the agri-tourism site, in black letters at least one inch in height;

(b) At any location where an agri-tourism activity takes place, in black letters at least one inch in height; and

(c) In every written contract entered into between the agri-tourism professional and a participant.

(2) The notice required by subsection (1) of this section must read as follows:

WARNING

Under Oregon law, there is no liability for an injury to or the death of a participant in an agri-tourism activity conducted at this agri-tourism location if the injury or death results from the inherent risks of the agri-tourism activity. Inherent risks of agri-tourism activities are risks of injury inherent to land, equipment and animals, as well as the potential for you to act in a negligent manner that may contribute to your injury or death. You are assuming the risk of participating in this agri-tourism activity.

