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An Agricultural Law Research Article

J.E.M. Ag Supply, Inc. v. Pioneer Hi-Bred International, Inc. Its Meaning and Significance for the Agricultural Community

by

Michael T. Roberts

The National Agricultural Law Center

University of Arkansas 1 University of Arkansas Fayetteville, AR 72701

November 2002

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Director, National AgLaw Center

I. Introduction

On December 10, 2001, the United States Supreme Court in *J.E.M. Ag Supply, Inc. v. Pioneer Hi-Bred International, Inc.* ("*J.E.M.*"), ¹ held that utility patents may be issued for plants under 35 U.S.C. § 101 ("Utility Patent Act")² despite distinct protections available under the Plant Variety Protection Act ("PVPA")³ and the Plant Patent Act ("PPA").⁴ *J.E.M.* was the first United States Supreme Court decision in two decades to rule on the eligibility for patenting under 35 U.S.C. § 101.⁵ The Supreme Court's decision was closely followed by, and has important implications for, the agricultural community.⁶

This article addresses the meaning and significance of *J.E.M.* to the agricultural sector. It outlines the factual, procedural and legal background of the dispute in *J.E.M.* and explains the rationale and scope of the Supreme Court's decision. The implications of the decision for the agricultural community, including agricultural biotechnology companies, seed companies, and agricultural producers are addressed. The unique issues for utility patent applications under the Utility Patent Act are also explored.

¹ J.E.M. Ag Supply, Inc. v. Pioneer Hi-Bred Int'l, Inc., 534 U.S. 124 (2001).

² See 35 U.S.C. § 101 (1994).

³ See 7 U.S.C. § § 2321-2583 (1994).

⁴ See 35 U.S.C. §§ 161-164 (1994).

⁵ See High Court Upholds Patents on Genetically–Enhanced Seeds, LEGAL BACKGROUNDER, Jan. 25, 2002, at 1, available at LEXIS, Legal News Publications.

⁶ See Andrew F. Nilles, *Plant Patent Law: The Federal Circuit Sows the Seed to Allow Agriculture to Grow*, 35 LAND & WATER L. REV. 355, 362 (2000).

II. The Issue: Whether Sexually Reproducing Plants Are Excluded from the Scope of the Utility Plant Act

Whether sexually reproducing plants, specifically hybrid and inbred corn plants, are excluded from the scope of the Utility Patent Act was the broad issue in *J.E.M.*⁷ The development of this issue is framed here in four parts: first, a summary of the background facts creating the controversy; second, a brief primer on the science of plant reproduction; third, a description of the relevant patent statutory provisions and two pivotal pre-*J.E.M.* cases interpreting these provisions; and, fourth, an outline of the lower court proceedings that defined the issue for the Supreme Court.

A. Background Facts

1. Parties

The parties in *J.E.M.* were the plaintiff, Pioneer Hi-Bred International ("Pioneer"), and defendants, J.E.M. AgSupply, Inc., dba, Farm Advantage, and distributors and customers of Farm Advantage (defendants are collectively referred to in this article as "Farm Advantage").⁸ Pioneer was founded in 1926 by Henry A. Wallace, who later served as Secretary of Agriculture and Vice-President of the United States.⁹ As the world's largest seed producer, Pioneer is an agritech company producing genetically engineered crops.¹⁰

Farm Advantage is a family-owned full-service agricultural supply business¹¹ located in Belmond, lowa.¹² The distributors of Farm Advantage are independent contractors distributing supplies on behalf of Farm Advantage.¹³

2. Facts

In the early 1990s, Pioneer applied for patents on certain new varieties of corn. ¹⁴ The patents were issued to Pioneer under the Utility Patent Act ¹⁵ between January 21, 1992, and November 18, 1997. These

⁷ J.E.M. Ag Supply, Inc., 534 U.S. at 130.

⁸ See id. at 128.

⁹ See Respondent's Brief at 14, *J.E.M. Ag Supply, Inc.* (No. 99-1996).

¹⁰ See Brief of Amici Curiae Washington Legal Foundation and Allied Educational Foundation at 3, *J.E.M. Ag Supply, Inc.* (99-1996).

¹¹ See id.

¹² See Petitioner's Brief at 2, J.E.M. Ag Supply, Inc. (No. 99-1996).

¹³ See id.

¹⁴ See Respondent's Brief at 14, *J.E.M. Ag Supply, Inc.* (No. 99-1996).

¹⁵ See Petitioner's Brief at 2, J.E.M. Ag Supply, Inc. (No. 99-1996).

patents covered the manufacture, use, sale, and offer for sale of Pioneer's inbred and hybrid corn products.¹⁶

In the 1998 growing season, Farm Advantage purchased 600 bags of hybrid corn seed produced by Pioneer.¹⁷ The tags affixed to the Pioneer corn seed bags stated the following:

The purchase of these seeds includes a limited license under patent(s) [numbers omitted] (pending patent applications) to produce a single corn crop in the United States (of other applicable country). This license does not extend to the use of seed from such crop or the progeny thereof for propagation or seed multiplication. Furthermore, the use of such seed or the progeny thereof for propagation or seed multiplication or for production or development of a hybrid or different variety of seed is strictly prohibited.¹⁸

On its face, this limited license imposes two restrictions: first, farmers are limited to planting the seed for only a single corn crop; and second, purchasers of the seed, such as Farm Advantage, are prohibited from making, using, or selling the seed.¹⁹ Notwithstanding this restrictive language, Farm Advantage sold the seeds to certain of its farm customers, who then planted the seeds in their fields.²⁰

3. Lawsuit

As a result of Farm Advantage's sales, Pioneer brought a claim in federal district court for patent infringement against Farm Advantage.²¹ Pioneer asserted that the hybrid seed corn sold by Farm Advantage was the subject of one or more of seventeen utility patents issued to Pioneer.²²

Farm Advantage filed a counter-claim of patent invalidity on the grounds that sexually reproducing plants (i.e., seed grown plants) are not included within the scope of the subject matter provision of the utility patent statute, the Utility Patent Act.²³ It asserted that Congress had superseded the original utility patent statute when it created the PPA and PVPA, and that seeds and seed grown plants are protected

¹⁶ J.E.M. Ag Supply, Inc., 534 U.S. at 128.

¹⁷ See Petitioner's Brief at 3, *J.E.M. Ag Supply, Inc.* (No. 99-1996).

¹⁸ See *id*. at 4.

¹⁹ Farm Advantage and its distributors were not licensed as sales representatives of Pioneer. *See J.E.M. Ag Supply, Inc.*, 534 U.S. at 128.

²⁰ See Petitioner's Brief at 3, J.E.M. Ag Supply, Inc. (No. 99-1996).

²¹ J.E.M. Ag Supply, Inc., 534 U.S. at 128.

²² See Pioneer Hi-Bred Int'l, Inc. v. J.E.M. Ag Supply, Inc., 49 U.S.P.Q. 2d 1813, 1814 (N.D. Iowa 1998).

²³ See id at 1815.

exclusively by federal law under the provisions of the PVPA.²⁴ Farm Advantage argued that since the PVPA is the sole means of protection that Congress intended to provide for sexually reproducing plants, ²⁵ Pioneer's seventeen utility patents were invalid.²⁶

In response, Pioneer argued that its utility patents were valid because sexually reproducing plants are within the scope of the Utility Patent Act.²⁷ Pioneer asserted that neither the PPA nor the PVPA superceded the Utility Patent Act,²⁸ and that the PVPA is not the sole means of protection for sexually reproducing plants.²⁹

Until this case, no federal court had directly addressed whether sexually reproduced plants achieved by plant breeding can be patented under the Utility Patent Act.³⁰ Thus, the parties' allegations set the stage for a definitive ruling on this issue.

B. Plant Reproduction

Plant reproduction is commonly divided into two methods: sexual and asexual.³¹ Each method is distinct and raises separate legal issues. Practical considerations determine which method is used for commercial purposes.³²

1. <u>Sexual Reproduction</u>

Sexual reproduction involves fertilization, the union of male (pollen) and female (ovule) cells (gamates), to produce a fertilized seed that can grow into a plant.³³ Self-fertilization occurs if the male and female gametes come from a single individual, with pollen fertilizing the ovules inside the flowers on the same individual. Cross-fertilization occurs if the gametes are from different individuals, even if genetically similar. A "hybrid" results from the cross-fertilization of plants that are of different varieties, i.e., plant lines that are genetically distinct.³⁴

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24 See Pioneer Hi-Bred Int'l Inc., 49 U.S.P.Q. 2d at 1817.

25 See id. at 1815.

26 See id.

27 See id.

28 See id.

29 See id.

30 See Brief of Amici Curiae Monsanto Company at 5, J.E.M. Ag Supply, Inc. (99-1996).

31 See Respondent's Brief at 1, J.E.M. Ag Supply, Inc. (No. 99-1996).

32 See id.

33 See id.

34 See id.
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The goal of sexual reproduction is to produce homozygous plants that have uniform genetic makeup in a desired characteristic.³⁵ Reaching this goal is a "generational" process. The plant grown from hybrid seed will produce seeds of nonuniform characteristics, so that hybrids are not genetically stable after the first generation. Seed from one year's hybrid crop cannot be used to re-grow the same hybrid crop. To produce "inbred" lines, a plant breeder repeats controlled fertilization over many generations, with appropriate selection of offspring with the desired characteristics, thereby weeding out undesirable traits.³⁶

2. Asexual Reproduction

Asexual reproduction is reproduction without fertilization, i.e., without the union of male and female cells.³⁷ Asexual reproduction occurs by grafting, cutting, rooting, or budding and produces an offspring with a genetic combination identical to that of the single parent.³⁸ Asexual reproduction may occur naturally where plants (e.g., some grasses, dandelions) send out runners along the ground or put out underground stems that in turn produce new plants.³⁹ Asexual reproduction may also occur as part of human plant breeding, where plants are artificially reproduced without fertilization by established human-engineered methods, e.g., grafting one piece of the plant onto a root piece, resulting in growth of a new plant.⁴⁰ Where asexual reproduction occurs either naturally or artificially, an asexually reproduced plant is genetically identical to its parent.⁴¹

C. Statutory Protection for Plant Patents

In addressing the issue of whether sexually reproducing plants are excluded from the Utility Patent Act, the Supreme Court in *J.E.M.* examined the relevant provisions of the Utility Patent Act, the PPA, and the PVPA.⁴² Each of these statutes is distinct in its development, requirements, and coverage.⁴³

³⁵ See id. at 2.

³⁶ See id.

³⁷ See id.

³⁸ See id. at 3.

³⁹ See P. RAVEN, ET AL., BIOLOGY OF PLANTS (6th ed. 1999).

⁴⁰ See S. REP. 315, 71st CONG., 2d Sess. 1 (1930); H.R. REP. 1129, 71st CONG., 2d Sess. 1 (1930); H. HAYES & R. GARBER, BREEDING CROP PLANTS (2d ed. 1927).

⁴¹ See T. EVERETT, THE NEW YORK BOTANICAL GARDEN ILLUSTRATED ENCYCLOPEDIA OF HORTICULTURE 2801 (1981) ("Plants resulting from vegetative propagation are essentially extensions of the old ones, having a separate physical existence, but identical genetically.").

⁴² See J.E.M. Ag Supply, Inc., 534 U.S. at 132-145.

⁴³ The Constitution of the United States gives Congress the power to enact laws relating to patents in Article I, § 8, which reads "Congress has power . . . to promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries." U.S. CONST. art. I, § 8.

1. The Utility Patent Act

The first patent law was authored by Thomas Jefferson,⁴⁴ enacted in 1793,⁴⁵ and is now codified at 35 U.S.C. § 101. The language of the original act remains substantively unchanged.⁴⁶ As amended, 35 U.S.C. § 101 provides that:

whoever invents or discovers any new and useful process, machine, manufacture, or composition or matter, or any new and useful improvements thereof, may obtain a patent therefore, subject to the conditions and requirements of [Title 35].⁴⁷

Patents issued under section 101 are known as "utility patents" because of its requirement that a patentable invention be "useful." Utility patents are distinct from "design patents," which are issued under 35 U.S.C. § 171 for "new, original and ornamental design[s]" for articles of manufacture. 49

Utility patent protection is generally available for a term of twenty years from the date of filing a patent application.⁵⁰ During this period, the owner of the patent has the right to exclude all others from making, using, or selling any product or process that contains or uses the patented technology.⁵¹

The requirements for section 101 reflect the balance of promoting the property interest of the inventor, the need to promote the progress of science, and the recognition that progress comes from imitation and its refinement.⁵² The need to restrict unfettered patent rights led to three enabling

⁴⁴ See Diamond v. Chakrabarty, 447 U.S. 303, 308 (1980).

⁴⁵ See Act of Feb. 21, 1793, § 1, 1 Stat. 319

⁴⁶ As summarized by the United States Supreme Court in *Chakrabarty*: "The Patent Act of 1793, authored by Thomas Jefferson, defined statutory subject matter as "any new and useful art, machine, manufacture, or composition of matter, or any new or useful improvement [thereof]." Subsequent patent statutes in 1836, 1870, and 1874 employed the same broad language. In 1952, when the patent laws were recodified, Congress replaced the word "art" with "process," but otherwise left Jefferson's language intact. The Committee Reports accompanying the 1952 Act inform us that Congress intended statutory subject matter to "include anything under the sun that is made by man." *Chakrabarty*, 447 U.S. at 308-09.

⁴⁷ 35 U.S.C. § 101 (1994).

⁴⁸ See generally TrafFix Devices, Inc. v. Marketing Displays, Inc., 532 U.S. 23, 29-36 (2001); see also Brenner v. Manson, 383 U.S. 519, 528-36 (1966).

⁴⁹ 35 U.S.C. § 171 (1994).

⁵⁰ See id. § 1154 (a)(2) (1994).

⁵¹ See id. § 271(a) (1994 & 1998).

⁵² See Martin J. Adelman et al., Cases and Materials on Patent Law (1998).

requirements that must be satisfied to qualify as a utility patent: utility, novelty, and unobviousness over the prior art.⁵³

In addition to these requirements, a written description is required by section 112. This section requires a patent application to describe the "invention" with sufficient particularity to enable someone skilled in the relevant technological field to make and use the claimed invention without undue experimentation.⁵⁴

More specifically, section 112 states as follows:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same, and shall set forth the best mode contemplated by the inventor of carrying out his invention.⁵⁵

Before 1930, these requirements for a utility patent were viewed as barriers to patenting plants under the Utility Patent Act.⁵⁶ This view arose from the widely accepted "products-of-nature" doctrine, which stands for the proposition that patents only can be issued for inventions stemming from human ingenuity, not for something occurring naturally. ⁵⁷ Thus, little attention was paid to applying the patent system to plant-related innovations until later in the 20th century. ⁵⁸

2. The Plant Protection Act (PPA)

In 1930, new developments in plant reproduction and commercial plant enterprise led to the passage of the PPA.⁵⁹ The pertinent language of the PPA is found in section 161 of Title 35, which provides:

Whoever invents or discovers and asexually reproduces any distinct and new variety of plant, including cultivated sports, mutants, hybrids, and newly found seedings, other than a tuber propagated plant or a plant found in an uncultivated state, may obtain

⁵³ See id. § 101.

⁵⁴ See id. § 112 (1994).

⁵⁵ *Id.* § 112.

⁵⁶ See generally Cary Fowler, The Plant Patent Act of 1930: A Sociological History of its Creation, 82 J. PAT. & TRADEMARK OFF. SOC'Y 634 n. 65 (2000).

⁵⁷ See Chakrabarty, 447 U.S. at 311.

⁵⁸ See generally Nathan A. Busch, *Jack and the Beanstalk: Property Rights in Genetically Modified Plants*, 3 MINN. INTELL. PROP. Rev. 1, 1-35 (2002).

⁵⁹ See Fowler, supra note 57, at 625-40.

a patent therefore, subject to the conditions and requirements of this title.⁶⁰

The intent of Congress in creating the PPA was to protect the output of plant breeding efforts⁶¹ and to place agriculture on the same footing as industry with respect to receiving benefits under the patent system.⁶² The PPA was applauded by Thomas Edison, who, in support of the PPA, testified before Congress that "nothing that Congress could do to help farming would be of greater value and permanence than to give to the plant breeder the same status as the mechanical and chemical inventors now have through the law."⁶³ In passing the PPA, Congress rejected the "products of nature" doctrine.

The PPA extended patent protection to asexually reproduced plants by giving plant patent holders "the right to exclude others from asexually reproducing the plant or selling or using the plant so reproduced." An invention under the Utility Patent Act must be "new and useful" to obtain utility patent protection, a plant variety need only be "distinct and new" to be protected by the PPA. Moreover, section 161 plant patent applications are expressly exempt from the description requirements of 35 U.S.C. § 112 so long as "the description is as complete as is reasonably possible."

The PPA patent protection does not apply, however, to sexually reproduced plants.⁶⁷ Both houses of Congress explicitly rejected making sexually reproducing plants patentable subject matter under section 101 of the Patent Act.⁶⁸ This restriction reflected the scientific understanding of the times: in 1930 there was no consensus on whether sexually propagated plants could in fact be distinguished from naturally occurring plants.⁶⁹

^{60 35} U.S.C. §161 (1994).

⁶¹ See generally Ann K. Wooster, Annotation, Construction and Application of Plant Patent Act, 135 A.L.R. FED. 273 (1996).

⁶² See Imazio Nursery, Inc. v. Dania Greenhouses, 69 F.3d 1560, 1563 (Fed. Cir. 1995).

⁶³ Id. at 1562 (quoting S. REP. No. 315, at 3 (1930)).

⁶⁴ 35 U.S.C. § 163 (1994).

⁶⁵ See id. § 161.

⁶⁶ *Id.* § 162 (1994).

⁶⁷ See Imazio Nursery, Inc., 69 F.3d. at 1566.

⁶⁸ A Senate Report noted that: "Whether the new variety is a sport, mutant or hybrid, the patent right granted is a right to propagate a new variety by asexual reproduction. It does not include the right to propagate by seeds. This limitation in the right granted recognizes a practical solution and greatly narrows the scope of the bill. S. REP. 71-315, at 4 (1930). The House concurred, stating: "To these ends the bill provides that any person who invents or discovers a new and distinct variety of plant shall be given by patent an exclusive right to propagate that plant by asexual reproduction; that, is by grafting, budding, cuttings, layering, division, and the like, but not by seeds." H.R. REP. 71-1129, at 1 (1930).

⁶⁹ See Fowler, supra note 57, at 641.

3. The Plant Variety Protection Act (PVPA)

Conventional beliefs about plant biology continued to shift and scientific understanding continued to advance. Doubts about the ability to distinguish new sexually propagated plant varieties from their naturally occurring predecessors had abated.⁷⁰ Given this new environment, Congress in 1970 extended non-patent protection to seed-propagated plants by enacting the PVPA.⁷¹

Another motivating factor for enacting the PVPA was that the governments of several European countries had already made available in their respective countries a form of plant variety protection to developers of sexually reproduced plants.⁷² These European countries were signatories to the 1961 Act of the International Convention for the Protection of New Varieties of Plants (UPOV Convention) that established a system of plant variety protection characterized by the United States Department of Agriculture ("USDA") as "similar" to the PVPA.⁷³

The PVPA confers patent-like protection for certain sexually reproduced plants by providing plant variety protection for "[t]he breeder of any sexually reproduced or tuber propagated plant variety (other than fungi or bacteria) who has so reproduced the variety"⁷⁴ The PVPA is administered by the Plant Variety Protection Office (PVPO) of the USDA.⁷⁵ The PVPA allows a plant breeder to protect seed crops with a certificate of plant variety protection ("PVCP") from the Secretary of Agriculture, granting the breeder the right "to exclude others from selling the variety, or offering it for sale, or reproducing it" for twenty years from the date the certificate is issued.⁷⁶

The basic requirement for obtaining a PVCP is that the new variety must be new, distinct, uniform, and stable. To receive protection under the PVPA, therefore, a new plant variety that is reproduced from seed must be clearly distinct from other known varieties. The new plant variety must be uniform, such that variations in the sexually reproduced plants are describable, predictable, and commercially

⁷⁰ See Brief of Amici Curiae Biotechnology Industry Organization at 5, *J.E.M. Ag Supply, Inc.* (99-1996).

⁷¹ See 7 U.S.C. § 2321-2583.

⁷² See Plant Variety Protection Act: Hearing Before the Subcomm. On Agricultural Research and General Legislation of the Committee on Agriculture and Forestry of the Senate, 91st Cong., 2d Sess., at 68 (1970)

⁷³ See *id.* at 52.

⁷⁴ 7 U.S.C. § 2402(a) (1994).

⁷⁵ See id. § 2321 (1994).

⁷⁶ See id. § 2483(b)(1) (1994).

⁷⁷ See id. § 2402.

⁷⁸ See id. § 2402(a)(2).

acceptable.⁷⁹ The new plant variety must be stable so that the essential and distinctive characteristics of the variety are present in sexually reproduced offspring.⁸⁰

An application for a PVCP must generally provide a description that is "adequate or as complete as is reasonably possible." It need not provide the degree and detail of disclosure needed to enable a third party to recreate the new plant variety, as is required of utility patent specifications under 35 U.S.C. § 112.82 These types of plant inventions can be fully and precisely described (using a procedural device, the deposit of a sample, that itself developed over the second half of the century) in a way that enables a third party to reproduce the invention without undue experimentation, thereby satisfying the requirements of 35 U.S.C. § 112.84

Two unique exceptions, one for farmers and the other for researchers, distinguish the PVPA from the PPA and utility patents under the Utility Patent Act. The first exception allows a farmer who legally purchases and plants a protected variety to save the seed from these plants for replanting on his own farm. The second exception permits a protected variety to be used for research.

D. Decisions That Facilitated Issuance of the Plant Utility Patents

Two important decisions, one by the United States Supreme Court and the other by the Board of Patent Appeals, paved the way for patent protection for plants under 35 U.S.C. § 101. In the first of these decisions, *Diamond v. Chakrabarty*, the Supreme Court, in a 5-4 ruling, held that a live human-made microorganism was patentable under § 101 as a "manufacture" or "composition of matter." Ananda

⁷⁹ See id. § 2402(a)(3).

⁸⁰ See id. § 2402(a)(4).

⁸¹ See id. § 2422 (1994).

⁸² See 35 U.S.C. § 112.

⁸³ This device was originally developed for microbiological inventions but has been adopted for plants. Samples of seeds or plant cell tissue cultures are made freely available to the public upon the grant of the patent. See In re Argoudelis, 434 F.2d 1390 (C.C.P.A. 1970); see also 37 C.F.R. §§ 1.801-09. These "descriptions" allow someone practiced in the field to grow a genetic duplicate of any deposited plant described in a utility patent. See Brief of Amici Curiae Biotechnology Industry Organization at 5, *J.E.M. Ag Supply, Inc.* (99-1996).

⁸⁴See Brief of Amici Curiae Biotechnology Industry Organization at 5, J.E.M. Ag Supply, Inc. (99-1996).

⁸⁵ See 7 U.S.C. § 2543 (1994). This section provides that "it shall not infringe any right hereunder for a person to save seed produced by the person from seed obtained, or descended from seed obtained, by authority of the owner of the variety for seeding purposes and use such saved seed in the production of a crop for use on the farm of the person" *Id.*

⁸⁶ See id. § 2544 (1994). This section provides that "[t]he use and reproduction of a protected variety for plant breeding or other bona fide research shall not constitute an infringement of the protection provided under this chapter." *Id.*

⁸⁷ Chakrabarty, 447 U.S. at 309.

Chakrabarty, a scientist, had developed a bacterium capable of breaking down components of crude oil. ⁸⁸ The Supreme Court reasoned that the microorganism was a product of human ingenuity having a distinct name, character, and use. ⁸⁹ In its decision, ⁹⁰ the Court rejected the argument that Congress's adoption of the PPA and PVPA was evidence of its intent to exclude living things from the scope of patentable subject matter under section 101. ⁹¹

Five years later and in reliance on *Chakrabarty*, the Patent Board of Appeals and Interferences held in *Ex parte Hibberd* that 35 U.S.C. § 101 authorizes utility patent protection for sexually reproduced plants (specifically, corn varieties). The Board concluded that *Chakrabarty* had established "that section 101 includes man-made life forms, including plant life." The Board rejected the argument that Congress implicitly carved out from the scope of 35 U.S.C. § 101 the subject matter covered by the PPA and PVPA. Deeming the Court's analysis in *Chakrabarty* to be dispositive, the Board explained that neither the PPA nor the PVPA restricts or limits the scope of patentable subject matter under 35 U.S.C. § 101. Nor, the Board reasoned, did protecting plants under 35 U.S.C. § 101 create irreconcilable practical conflicts with the PPA. or the PVPA.

During the sixteen years following *Hibberd*, the United States Patent and Trademark Office (PTO) issued utility patents protecting sexually reproduced plants under 35 U.S.C. § 101. This practice went unchallenged until February, 1998, when Pioneer Hi-Bred International, Inc., sued a small lowa seed and supply company named Farm Advantage alleging infringement of patent rights.

⁸⁸ See id. at 305.

⁸⁹ See id.

⁹⁰ Well before *Chakrabarty*, the Patent and Trademark Office had ruled that bacteria are not "plants" for purposes of obtaining patent protection under the PPA. See In re Arzberger, 112 F.2d 834, 835-36 (C.C.P.A. 1940). Likewise, the Department of Agriculture does not issue plant variety certificates for bacteria. See 7 U.S.C. § 2401 (a) (9) (1994) (defining "variety").

⁹¹ See Chakrabarty, 447 U.S. at 310-14.

⁹² See Ex Parte Hibberd, 227 U.S.P.Q. (BNA) 443 (1985).

⁹³ Id. at 444.

⁹⁴ See *Id.* at 445.

⁹⁵ In 1987, the PTO published a Notice in its Official Gazette stating that it "considers nonnaturally occurring non-human multicellular living organisms . . . to be patentable subject matter within the scope of 35 U.S.C. § 101. 1077 Off. Gaz. Pat. Office 24 (Apr. 21, 1987).

⁹⁶ See Ex parte Hibberd, 227 U.S.P.Q. (BNA) at 446-447.

III. The Decision: Sexually Reproducing Plants Are Not Excluded from the Scope of the Utility Patent Act

A. Lower Court Proceedings

The suit by Pioneer was brought before the United States District Court for the Northern District of Iowa. Both parties moved for summary judgment. The court granted Pioneer's motion for summary judgment while denying Farm Advantage's motion. Farm Advantage's motion. The court rejected Farm Advantage's assertion that sexually reproducing plants, like the varieties of genetically engineered corn covered by the patents at issue, are not patentable subject matter under 35 U.S.C. § 101. The court determined that established interpretative practice and congressional intent supported a broad reading of the provision. It concluded that in enacting the PPA and the PVPA, Congress neither expressly nor implicitly removed plants from 35 U.S.C. § 101's subject matter. In particular, the district court noted that Congress did not implicitly repeal section101 by passing the more specific PVPA because there was no irreconcilable conflict between the two statutes.

On an interlocutory appeal, the United States Court of Appeals for the Federal Circuit unanimously affirmed the district court's decision. Closely following the district court's reasoning, the Federal Circuit agreed with Pioneer that "the asserted conflict [between 35 U.S.C. § 101 and the PPA and PVPA] is simply the difference in the rights and obligations imposed by the two statutes. The court also rejected Farm Advantage's argument that *Chakrabarty* "does not apply to plants because plants were intended to be excluded from the patent system, as evidenced by the enactment of other statutes to provide protection to plants. Accordingly, the Federal Circuit held that sexually reproduced seeds are patentable subject matter under 35 U.S.C. § 101. Farm Advantage then successfully petitioned for certiorari to the United States Supreme Court.

⁹⁷ See Pioneer Hi-Bred Int'l, Inc. v. J.E.M. Ag Supply Inc., 49 U.S.P.Q. 2d 1813 (N.D. Iowa 1998).

⁹⁸ See id. at 1822.

⁹⁹ See id. at 1819-22.

¹⁰⁰ See id. at 1816-17.

¹⁰¹ See *id.* at 1817-22.

¹⁰² See Pioneer Hi-Bred Int'l, Inc. v. J.E.M. Ag Supply, Inc., 200 F.3d 1374 (2000).

¹⁰³ *Id.* at 1378.

¹⁰⁴ *Id.* at 1376.

¹⁰⁵ See *id.* at 1378.

¹⁰⁶ See Ag Supply, Inc. v. Pioneer Hi-Bred Int'l, Inc., 200 F.3d 1374 (2000), cert. granted, 69 U.S.L.W. 3552 (Feb. 20, 2001) (99-1996).

B. Supreme Court Decision

On December 10, 2001, in a six to two opinion, ¹⁰⁷ the United States Supreme Court affirmed the Federal Circuit's decision and upheld Pioneer's seed patents.

1. <u>Majority Opinion</u>

The Court examined the different rights and types of protection afforded agricultural plants under each of the three applicable intellectual property systems (PPA, PVPA, and Utility Patent Act) and concluded that the enactment of the PPA and the PVPA did not remove plants from the more general coverage of the Utility Patent Act. 108 The following discussion divides Court's analysis into four parts.

- i) Chakrabarty: The Court used the landmark decision in Chakrabarty ¹⁰⁹ as its point of departure, finding the language in 35 U.S.C. § 101 to be extremely broad. The Court relied on the following language in Chakrabarty: "In choosing such expansive terms as 'manufacture' and 'composition of matter,' modified by the comprehensive 'any,' Congress plainly contemplated that the patent laws would be given wide scope."¹¹⁰ The Court determined that the conclusion reached in Chakrabarty was that living things are patentable under 35 U.S.C. § 101, and that a manmade microorganism fell within the scope of the statute.¹¹¹
- ii) <u>PPA</u>: The Court noted that the PPA's text does not indicate that its protection for asexually reproduced plants was intended to be exclusive. The Court stated: "[t]he 1930 PPA conferred patent protection to asexually reproduced plants. Significantly, nothing within either the original 1930 text of the statute or its recodified version in 1952 indicates that the PPA's protection for asexually reproduced plants was intended to be exclusive." On this point, the Court appears to have overreached. Neither Pioneer nor any lower court opinion had ever suggested this view of the PPA. There is no dispute that Congress had expressly rejected seed patenting when it passed the PPA. ¹¹³ Pioneer had argued simply

¹⁰⁷ Justice Thomas was joined in the opinion by Chief Justice William Rehnquist and Justices Antonin Scalia, Anthony Kennedy, David Souter and Ruth Bader Ginsberg. Justices Stephen Breyer filed a dissenting opinion in which John Paul Stevens joined. *See J.E.M. Ag Supply, Inc.*, 534 U.S. at 126. Justice Sandra Day O'Conner took no part in the consideration or decision of the case. Justice Sandra Day O'Connor recused herself because of a possible connection to DuPont. *See* Richard A. Shanks & Joseph Mendelson, *Crops or Courts?*, 17 Tex. Law. 23 (July 1, 2002).

¹⁰⁸ See id. at 132.

¹⁰⁹ See Diamond v. Chakrabarty, 447 U.S. 303, 308 (1980).

¹¹⁰ J.E.M. Ag Supply, Inc., 534 U.S. at 130 (quoting Chakrabarty, 447 U.S. at 308).

¹¹¹ See id.

¹¹² *Id.* at 132.

¹¹³ See Imazio Nursery, Inc. 69 F.3d. at 1566.

that *Chakrabarty's* expansion of the breadth of 35 U.S.C. § 101, combined with Congress' subsequent inaction following *Hibberd*, confirmed congressional acceptance of the PTO's actions. 114

iii) <u>PVPA</u>: The Court made two points relative to the PVPA. The first was that the PVPA does not expressly deny 35 U.S.C. § 101 utility patent protection for sexually reproduced plants. The Court noted that while the PVPA creates a statutory scheme, giving limited protection to plant varieties that are new, distinct, uniform, and stable, nowhere does it restrict the scope of patentable subject matter under 35 U.S.C. § 101. 116

The second point was that the PVPA did not alter 35 U.S.C. § 101's subject matter coverage by implication. The Court noted that a repeal by implication requires that the earlier and later statutes be irreconcilable. The Court found that differences in the requirements for, and coverage of, utility patents and PVPA plant variety certificates do not present irreconcilable conflicts because the requirements of a § 101 utility patents are more stringent than those for a PVP certificate, and the protections afforded by a utility patent are greater than those afforded by a PVP certificate.

iv) <u>Congressional Inaction</u>: The Court found it compelling that the PTO has assigned utility patents for plants for at least sixteen years, without any indication from either Congress or the agencies with expertise that coverage is inconsistent with the PVPA or the PPA. Although the Court did not expressly rely on it, it is highly probable that a significant factor weighing in favor of affirming the decisions of the lower courts was the reliance by the biotechnology companies on the PTO's authorization of utility patent protection for sexually reproduced plants. 121

¹¹⁴ See Pioneer Hi-Bred Int'l, Inc., 49 U.S.P.Q. 2d at 1815.

¹¹⁵ See J.E.M. Ag Supply, Inc., 534 U.S. at 140.

¹¹⁶ See id. at 140.

¹¹⁷ See id. at 141-43.

¹¹⁸ See id. at 141-42.

¹¹⁹ See *id.* at 142.

¹²⁰ See id. at 144-45.

¹²¹ This position was forcefully argued by the United States in its amicus brief to the Supreme Court in favor of Pioneer. The brief stated that "[g]iven the magnitude of the industry's reliance upon the current regime that allows protection under section 101 as well as under the PPA and the PVPA, and given Congress's special concern for stability in interpreting patent law, this Court should be particularly hesitant to revisit *Chakrabarty's* analysis." Brief Amici Curiae United States at 15, *J.E.M. Ag Supply, Inc.* (99-1996). The United States also noted that "[I]n 1992, the agriculture industry in the United States spent \$40 million on research and development associated with plant breeding, as compared to \$97 million in 1980. *Id.* (citing Economic Research Serv., U.S. Dep't of Agric., *Agricultural Research and Development: Public and Private Investments Under Alternative Markets and Institutions* (Agricultural Economic Rep. No. 735) 37, Table 10 (1996), *available at* http://www.ers.usda.gov/publications/aer735/.

2. <u>Concurring Opinion</u>

In his concurring opinion, Justice Scalia saw the case as presenting

[a]n interesting and difficult point of statutory construction, seemingly pitting against each other two perfectly valid canons of interpretation: (1) that statutes must be construed in their entirety, so that the meaning of one provision sheds light upon the meaning of another; and (2) that repeals by implications are not favored.¹²²

In Justice Scalia's view, the question before the Court was whether the term "composition of matter" included living things. He concluded that "there was no way in which 'composition of matter' could be regarded as a category separate from plants, but not separate from other living things." The *Chakrabarty* decision, according to Justice Scalia, ruled that this issue was no longer an "open question." He opined that "the canon against repeal by implication comes into play, and I agree with the Court that it determines the outcome. I therefore join the opinion of the Court."

3. <u>Dissenting Opinion</u>

In his dissent, Justice Breyer focused on congressional intent in enacting the PPA and PVPA, finding that Congress intended these statutes to exclude plant protection under 35 U.S.C. § 101. 125 Justice Breyer stated:

I believe that the words 'manufacture' or 'composition of matter' do not cover these plants. That is because Congress intended the two more specific statutes to exclude patent protection under Utility Patent Statute for the plants to which the more specific acts directly refer. And, as the Court implicitly recognizes, this Court neither considered, nor decided, this question in *Diamond v. Chakrabarty*. ¹²⁶

This rationale adopts Farm Advantage's argument.

Justice Thomas, writing for the majority, responded to the dissenting opinion as follows:

Justice Breyer argues that *Diamond v. Chakrabarty* cannot determine the outcome of this case because it did not answer the precise question presented. But this simply misses the

¹²² Id at 146 (Scalia, J., concurring).

¹²³ *Id.* at 146-47 (Scalia, J., concurring).

¹²⁴ *Id.* at 147 (Scalia, J., concurring).

¹²⁵ See id. at 147 (Breyer, J., dissenting).

¹²⁶ Id. at 147 (Breyer, J., dissenting).

mark. *Chakrabarty* broadly interpreted the reach of Sec. 101. This interpretation is surely germane to the question whether sexually reproduced plants fall within the subject matter of Sec. 101. In addition, *Chakrabarty's* discussion of the PPA and the PPVA is relevant to petitioner's primary arguments against utility patent protection for sexually reproduced plants.¹²⁷

Regardless of the real intention of Congress, the Supreme Court has clearly spoken: sexually reproducing plants are not excluded from the Utility Patent Act of 35 U.S.C. § 101.

IV. Implications of Supreme Court's Decision to Agricultural Community

The Supreme Court's decision in *J.E.M.* is significant to the agricultural community in several respects. First, the decision has numerous implications for biotechnology companies, producers, and society. Second, the decision fuels the international debate over the role of biotechnology in agriculture and intellectual property rights. Third, the decision places the burden squarely on Congress to determine whether changes will be made to the statutory protection of plant patents.

A. Implications of *J.E.M.* to Biotechnology Companies, Producers, and Society

The implications of the Supreme Court's decision in *J.E.M.* to the biotechnology and seed companies and to producers are immediately evident. Not as evident, but nevertheless significant, are the implications to society.

1. <u>Protection of the Vested Interest of the Biotechnology Industry in Agriculture</u>

The inventive activity encouraged by the availability of utility patent protection contributes to a thriving agricultural biotechnology industry. At the time of the Supreme Court's decision, over 1,800 utility patents had been obtained for seed and plant-related patents. Examples include patents issued on corn plants expressing Bacillus Thuringiensis (Bt) insecticidal proteins; herbicide-resistant crops, such as sugar beets containing the ROUNDUP READY TM gene; sunflowers "conventionally" bred to contain high levels of the more healthful unsaturated oleic acid; bananas, tomatoes, and other fruit recombitantly

¹²⁷ *Id.* at 138.

¹²⁸ "Biotechnology" is defined as "direct manipulation of genetic material in animals, plants, and microorganisms to produce new types of organisms or improve existing life forms." MODERN DICTIONARY FOR THE LEGAL PROFESSION (2d ed. 1996).

¹²⁹ See Brief of Amici Curiae American Seed Trade Association at 4, J.E.M. Ag Supply, Inc. (99-1996).

¹³⁰ See U.S. Patent No. 5,484,956 (issued Jan. 16, 1996).

¹³¹ See U.S. Patent No. 6,204,436 (issued Mar. 20, 2001).

¹³² See U.S. Patent No. 4,627,192 (issued Dec. 9, 1986).

modified to contain edible vaccines; 133 plants that produced nutritionally superior mixtures of dietary amino acids; 134 and maize with increased water stress tolerance. 135

A decision by the Supreme Court in favor of Farm Advantage would have dealt a severe financial blow to biotechnology and seed companies. Because sexual reproduction is a generational process, development of new and better plants takes many years and an enormous investment. As there is no formula for selecting the proper plants to cross- and to self-pollinate, the breeding process often involves as much "art" as it does science. Moreover, modern breeders employ costly advanced technologies (such as molecular analysis and gas chromatography) to assist in their creation of superior hybrids. 139

At the same time, biotechnology companies are concerned with the ease with which plants can be copied. Once a new plant line has been stabilized, further self-pollination can create thousands of replicas of the plant. Thus, the plant breeder, after incurring the high cost of years of development, is faced with the possibility that others will simply "free ride" on its research. Without some promise that the plant breeder will be able to protect its developments, the prospects for financial backing for risky research might be reduced or eliminated.

2. <u>Integration of the Plant Patent Statutory Scheme</u>

The Supreme Court's decision arguably gives flexibility by allowing the three statutory systems (PPA, PVPA and Utility Patent Act) to complement each other.¹⁴⁴ Despite the potential for broad protection

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133 See U.S. Patent No. 5,861,277 (issued Jan. 19, 1999).
134 See U.S. Patent No. 5,508,468 (issued Apr. 16, 1996).
135 See U.S. Patent No. 5,780,709 (issued July 14, 1998).
136 See Brief of Amici Curiae American Seed Trade Association, at 2, J.E.M. Ag Supply, Inc. (99-1996).
137 See Brief of Amici Curiae Cargill, Inc., at 8, J.E.M. Ag Supply, Inc. (99-1996).
138 See ARNEL ROY HALLAUER, Maize, in PRINCIPLES OF CULTIVAR DEVELOPMENT (Walter R. Fehr ed., 1987).
139 See Brief of Amici Curiae Cargill, Inc., at 8, J.E.M. Ag Supply, Inc. (99-1996).
140 See id. at 9.
141 See id.
142 See id.
143 See id.
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¹⁴⁴ It has also been asserted that the decision also affirms the importance of intellectual property by the United States Supreme Court at a time of major challenges to the underlying premise of strong intellectual property protection. These challenges are reflected in: The Qatar Declaration of November 14, 2001 concerning the interpretation of Trade Related Aspects of Intellectual Property Rights, or TRIPS, by the World Trade Organization; efforts to weaken the protections, such as they are, of the Hatch-Waxman law for the U.S.

of genetically engineered or otherwise improved plants by utility patents, the conventional plant breeder who discovers a distinctive new variety under cultivation or develops one by cross-breeding techniques is still free to secure more limited protection by fulfilling the less exacting requirements for a plant patent or PVPC. Although most biotechnology plant inventions are filed as utility patents, ¹⁴⁵ the availability of utility patents for plants has not completely discouraged the conventional plant breeder from seeking PPA or PVPA protection. ¹⁴⁶ This development might presage a significant realignment in the seed industry's intellectual property portfolio strategy with respect to maintaining PPA, PVPA, and utility patent protection for proprietary varieties. ¹⁴⁷

3. <u>Encouragement of Further Biotechnology Development in Agriculture</u>

The Supreme Court's decision helps create further incentives for plant inventors to research, develop, and market new plant products that will radically change American agriculture. These changes include the expected shift in emphasis to "second wave" value products that includes enhancing the foods, livestock, industrial, and pharmaceutical products.

Whether biotechnology development in agriculture should be promoted is the subject of a vigorous debate. Proponents claim that biotechnology offers the three significant potential benefits of radically increasing current levels of agricultural production, dramatically improving the quality of health care, and measurably contributing to a cleaner environment. In response, opponents argue that these benefits are

research-based pharmaceutical industry; the round of hearings on intellectual property and the antitrust laws to be launched early this year by the Federal Trade Commission; and the persistent underfunding of the United States Patent and Trademark Office resulting from the diversion of inventors' user fees to other totally unrelated government programs. See LEGAL BACKGROUNDER, *supra* note 6, at 3.

¹⁴⁵ See F.H. ERBISHCH & C. VELAZQUEZ, *Introduction to Intellectual Properties* in INTELLECTUAL PROPERTY RIGHTS IN AGRICULTURAL BIOTECHNOLOGY (F.H. Erbish & K.M. Maredia eds., 1998).

¹⁴⁶ From 1930 to 1985, only 5,379 plant patents issued, while from 1985-2000, 11,337 issued. From 1971 to 1984, a total of 1,297 PVPA certificates were issued, while from 1985 to January 31, 1999, nearly the same length of time, 2,760 were issued. See PLANT VARIETY PROTECTION OFFICE, 1999 PROGRESS REPORT (Jan. 31, 1999).

¹⁴⁷ See Mark D. Janis & Jay P. Kesan, *The Future of Patent Law: U.S. Plant Variety Protection: Sound and Fury?*, 39 HOUS. L. REV. 727, 728 (2002).

¹⁴⁸ See Brief of Amici Curiae Biotechnology Industry Organization at 12, *J.E.M. Ag Supply, Inc.* (99-1996).

¹⁴⁹ See Michael J. Phillips, Lecture at the 2001 D.W. Brooks Lecture, College of Agriculture and Environmental Science, University of Georgia (Oct. 1, 2001) (transcript available at http://www.bio.org/foodag/weekly/DWBrooks%20Lecture%2010_1_01.pdf.

¹⁵⁰ See Brief of Amici Curiae Biotechnology Industry Organization at 2, *J.E.M. Ag Supply, Inc.* (99-1996). Another touted benefit is the substantial contribution the biotechnology industry makes to the United State's economy: in 1999, for example, \$9.9 billion in research and development were invested and the agricultural biotechnology sector generated \$2.3 billion in revenues. *See id.*

unproven and that biotechnology may in fact result in lower yields and may also endanger the environment and the health of consumers.¹⁵¹

(i) Agricultural Production: The great hope for genetically engineered crops is that they will feed the world. Biotechnology offers a potential answer to the great fear that with burgeoning populations, mass starvation is only a matter of time. As populations have grown, the amount of arable land in the United States and elsewhere in the world has steadily decreased. The growing world population – reaching over 6 billion people in the year 2000 – has brought about the steady conversion of farmland into home and apartment sites, shopping centers, parking lots, and office buildings. Despite this continuing decrease in arable land, food shortages have been avoided in large part by the increased productivity and yields achieved by American farmers. Sustained productivity increases, it is believed by many, depend on the development of biotechnology and its application to agriculture.

However, there are those who doubt the promises of higher yields by the biotechnology industry. These skeptics claim that the yields are actually lower in some cases, ¹⁵⁸ and that the use of transgenic

¹⁵¹ In response to the world-wide resistance and criticism of agricultural biotechnology, the largest agricultural biotechnology companies are mounting a large public relations campaign, which includes setting up charitable foundations, backing aid for subsistence farmers, and donating valuable data and patents. See Justin Gillis, Cultivating a New Image; Firms Give Away Data, Patent Rights on Crops, THE WASHINGTON POST, May 23, 2002, at E-1.

¹⁵² See Christopher Hallowell et al., Will the World Go Hungry? The Population Will Hit 10 Billion, but Farmers Can Meet the Challenge With Modern Biotechnology and a Little Bit of Ancient Wisdom, Time Int'l., Nov. 1, 1997, available at http://www.time.com/time/reports/planet/food.html.

¹⁵³ See Id.

¹⁵⁴ This phenomenon is particularly evident in the United States, where, in 1950, farm acreage totaled over 1.1 billion acres and by 1997, farm acreage had shrunk to just over 0.9 billion acres – a decrease of almost 20%. See National Agric. Statistics Serv., U.S. Dep't of Agric., Trends in U.S. Agriculture – Farm Numbers and Land in Farms, available at http://www.usda.gov/nass/pubs/trends/farmnumbers.htm.

¹⁵⁵ See id.

¹⁵⁶ From 1940 to 1970, American farmers increased their per acre yield of corn by 150%, of wheat by 102%, and of soybeans per 64%. From 1970 to 2000, American farmers achieved further increases in per acre yields of corn by almost 90%, of wheat by 35%, and of soybeans by 42%. From 1940 to 2000, total harvested corn grown for grain increased from 2.2 billion bushels to over 9.9 billion bushels. Total harvested wheat increased from 0.8 billion bushels to over 2.2 billion bushels in the same period. See Brief of American Trade Seed Association at 10, *J.E.M. Ag Supply, Inc.* (99-1996).

¹⁵⁷ See generally Brief of Amici Curiae Biotechnology Industry Organization at 1, *J.E.M. Ag Supply, Inc.* (99-1996).

¹⁵⁸ Ed Oplinger, Ph.D at the University of Wisconsin, conducted performance trials on Roundup Ready soybeans and concluded that on the average, the transgeneic soybeans yielded an average of four percent lower than conventional soybeans. See David Holzman, *Agricultural Biotechnology: Report Leads to Debate on Benefits Of Transgenic Corn and Soybean Crops,* GENETIC ENGINEERING NEWS, Apr. 15, 1999, at 29.

crops, such as B+ crops, will lead to insects that become resistant to insecticides, similar to the development of antibiotic-resistant bacteria. 159

(ii) <u>Nutritional Value of Crops:</u> Proponents of biotechnology foods point to benefits to health and nutrition.¹⁶⁰ In addition to higher yields, nutritionally-enhanced crops could provide more nutritious foods, which could be of special benefit to Third World countries.¹⁶¹ Proponents also point out that an estimated 60 percent of all processed foods contain at least one genetically engineered component, and that no health problems attributable to a genetically engineered foods have been detected.¹⁶²

Many do not share this promise of biotechnology's increasing the nutritional value of foods. Consumer groups question whether potential risks to human health have been adequately studied. ¹⁶³ Some consumers worry that unforeseen dangers, such as unknown food allergies, may occur in genetically engineered crops. ¹⁶⁴

(iii) <u>The Environment</u>: Agricultural biotechnology promises to benefit the environment by lessening reliance on pesticides and other crop inputs.¹⁶⁵ One means of achieving remarkable results in crop yields has been an increase in the use of chemical herbicides and pesticides.¹⁶⁶ Environmental impact issues relating to the use of such chemicals are increasing, however.¹⁶⁷

¹⁵⁹ See Bruce Rubenstein, *Growing Agro-Biotech Business Fuels Patent Battles, Dominance of a New Industry at Stake*, CORP. LEGAL TIMES, Feb., 1999, at 29.

¹⁶⁰ See Brief of Amici Curiae Biotechnology Industry Organization at 1, *J.E.M. Ag Supply, Inc.* (99-1996).

¹⁶¹ Researchers currently are working to genetically modify rice to add vitamin A. The genetically modified rice potentially could help the two hundred and fifty million children in Southeast Asia at risk for eye disease due to lack of vitamin A. See The Campaign Against Genetically Modified Food, 21 JUD./LEGIS. WATCH REP. 1 (2000).

¹⁶² See Doug McInnis and Gunjan Sinha, Genes: They're What's for Dinner, POPULAR SCIENCE, Apr. 2000.

¹⁶³ See id.

¹⁶⁴ See id.

¹⁶⁵ See Brief of Amici Curiae Biotechnology Industry Organization at 2, J.E.M. Ag Supply, Inc. (99-1996).

Management in U.S. Agriculture: Farm-Level Effects" summarizes numerous studies of enhanced corn, cotton, and soybean seeds. With respect to B+ cotton – cotton which has been genetically modified to express higher levels of B+ proteins, a natural insecticide – the publication reports that, in 1997, the farm-level effects included an increase in cotton yield, an increase in farm-level net returns, and a decrease in the use of certain insecticides. See J. Fernandez-Cornejo, et al., U.S. Dep't of Agric., Agric. Economic Rep. No. 786, Genetically Engineered Crops for Pest Management in U.S. Agriculture: Farm-Level Effects (Apr. 2000), available at http://www.ers.usda.gov/publications/aer786/aer786fm.pdf. See also Keith S. Delaplane, University of Georgia College of Agricultural and Environmental Sciences, Pesticide Usage in the United States: History, Benefits, Risks, and Trends (2000), available at http://www.ces.uga.edu/pubcd/B1121.htm.

¹⁶⁷ See RACHEL L. CARSON, SILENT SPRING (1962).

Not all share the view that the employment of biotechnology in agriculture benefits the environment. There is a concern that potential risks to the environment have been inadequately studied. There is also a fear that genetically engineered crops could lead to an accidental release of genes into the environment that could destroy the delicate balance in an ecosystem. 169

4. Facilitation and Promotion of Emerging Trends in Agriculture

Several dramatic changes and trends are occurring in the agriculture community. Although the causes of these changes are complex and varied, the issuance of utility patents to plant breeders has contributed, at least in part, to these changes and trends. By encouraging further biotechnology development in agriculture, the Supreme Court's decision in *J.E.M.* will contribute to and perhaps even accelerate these changes.

(i) <u>Genetic Erosion</u>: The first of these trends is genetic erosion. Allegedly caused by increased intellectual rights that restrict access to genetic resources, genetic erosion is the loss of genetic diversity through extinction. Diversification has helped stabilize American agriculture. Diversification occurs where plant breeders have access to a wide range of genetic variability to develop healthier strains and meet changing conditions.

Diversification is disappearing, however,.¹⁷² Modern agriculture has become dependent upon a relatively small number of commercial crop species, some of which are dominated by a relatively small number of varieties within the species. ¹⁷³ The lack of genetic variability or diversity within these crops means that crops react similarly to drought, disease, and sex, and other factors, thus increasing the likelihood of large-scale crop failure.¹⁷⁴

Genetic erosion has captured the attention of the international community, as the worldwide preservation of genetic diversity in the plant kingdom is an important international policy objective. ¹⁷⁵ Some

¹⁶⁸ See McInnis and Sinha, supra note 163, at 4.

¹⁶⁹ See id.

¹⁷⁰ See Peter J. Goss, *Guiding The Hand That Feeds: Towards Socially Optimal Appropriability in Agricultural Biotechnology Innovation*, 84 CAL. L. REV. 1395, 1402-03 (1996).

¹⁷¹ See Brief of Amici Curiae American Corn Growers Association & National Farmers Union at 14, *J.E.M. Ag Supply, Inc.* (99-1996).

¹⁷² See id.

¹⁷³ The United States National Seed Storage Laboratory holdings suggest that since 1903 the United Sates has lost 94.1% of beet varieties, 96.1% of sweet corn varieties, 92.8% of lettuce varieties and 80.6% of tomato varieties. See Cary Fowler, Unnatural Selection: Technology, Politics and Plant Evolution (International Studies in Global Change) 239-40 (Gordon and Breach eds. 1994) (citing to Table 12).

¹⁷⁴ See Goss, supra note 171, at 1403.

¹⁷⁵ Genetic Diversity is a specific aim of the Convention on Biological Diversity, June 5, 1992, 31 I.L.M. 818 (1992), and the Cartagena Protocol on Biosafety to the Convention on Biological Diversity, May 15, 2000, 39 I.L.M. 1027 (2000) (which the United States has not signed) and the Food and Agriculture Organization's International Undertaking on Plant Genetic Resources (a nonbonding agreement to which the United States is

argue, however, that while genetic diversification is important, the cause of genetic erosion by the issuance of utility patents is unsupportable. A recent study notes that "market and agronomic forces," rather than intellectual property rights, may be "the major factors leading to genetic erosion and the loss of genetic diversity, and that "increased competition" resulting from the availability of intellectual property rights may "lead to more marked product differentiation among firms which, in turn, may enhance genetic diversity." Some supporters of the theory even concede that the theory of genetic diversification is largely inapplicable to already-industrialized countries such as the United States. 177

(ii) <u>Consolidation of the Seed Industry</u>: Significant consolidation of the seed industry is occurring at a phenomenal rate. Between 1995 and 1998, approximately sixty-eight seed companies were either acquired by or entered into joint ventures with six large multinational corporations.¹⁷⁸ There are those that attribute this consolidation to utility patents.¹⁷⁹ They contend that utility patents will create an incentive for

companies to acquire control of basic materials, to limit access to those materials, and to seek further patent protection as a means of continuing control.¹⁸⁰

Some fear that consolidation will lead to dramatic increases in the prices of seeds. Since the seed company has an absolute monopoly on a patented variety, the price is not driven down by competition. Thus, the seed company can charge the maximum price that the buyer is willing to pay for the new plant variety. Since the

a signatory). See Brief of Amici Curiae Delta and Pine Land Company at 10-11, *J.E.M. Ag Supply, Inc.* (99-1996).

¹⁷⁶ CARLIENE BRENNER, OECD DEVELOPMENT CENTRE TECHNICAL PAPER NO. 133 – INTELLECTUAL PROPERTY RIGHTS AND TECHNOLOGY TRANSFER IN DEVELOPING COUNTRY AGRICULTURE: RHETORIC AND REALITY (1998), available at http://www.oecd.org/dev/PUBLICATION/tp/Tp133.pdf.

¹⁷⁷ The charge that intellectual property rights may contribute to the narrowing of the genetic base of agricultural crops is most often made with reference to conditions in developing countries, rather than in developed nations such as the United States. This is because in most developed nations, due to land clearing, decades of commercial-scale farming, and the concentration of farmers' efforts on "cash crops," "genetic erosion" occurred long also. See, e.g., Jim Chen, Diversity and Deadlock: Transcending Conventional Wisdom on the Relationship Between Biological Diversity and Intellectual Property, 31 ENV'TL L. REP. 10625 (2001).

These six large multinational corporations include Monsanto, Aventis, Dow, AstraZeneca, Novartis and DuPont. John L. King, USDA, AGRICULTURE INFORMATION BULLETIN, CONCENTRATION ANDTECHNOLOGY IN AGRICULTURAL INPUT INDUSTRIES (2001) available at http://www.ers.usda.gov/publications/aib763/.

¹⁷⁹ See Debra L. Blair, *Intellectual Property Protection and Its Impact on the U.S. Seed Industry*, 4 DRAKE J. AGRIC. L.. 297 (1999).

¹⁸⁰ See id.

¹⁸¹ See Brief of Amici American Corn Growers Association at 13, J.E.M. Ag Supply, Inc. (99-1996).

¹⁸² From 1985 to 1999, the cost of corn seed increased from \$18.48 to \$30.29 per planted acre.

See USDA, Economic Research Service, Corn costs and returns data, available at http://www.ers.usda.gov/Data/CostsandReturns/car.Corn3.htm. Similarly, the cost of soybean seed has increased from \$12.92 per planted acre in 1985 to \$19.25 per planted acre in 1999. See USDA, Economic ResearchService, Soybean costs and returns data, available at

(iii) <u>Traditional Right to Save Seed</u>: The issuance of utility patents has taken away the farmer's traditional right to save seed. There are two dimensions to this development. The first is the economic consequence to farmers and seed companies. The second is the loss of a practice that historically has had important social utility.

The economic consequence to farmers and seed companies is obvious: every time a farmer replants with saved seed, the seed companies lose a potential sale, while restricting a farmer from saving seed compels the farmer to spend more money on seed. Perhaps less obvious, but no less important, is the social utility attached to a farmer's traditional right to save seed. Most plant breeders build upon the accumulated innovation of farmers who played a major role in ensuring a diverse genetic pool by expanding the germplasm base of modern agriculture through many years of experimentation and creation of thousands of new plant varieties.¹⁸⁴ This role has been facilitated by the ability to save seed and the exchange of this seed among farmers and breeders.¹⁸⁵

(iv) <u>Seed Purchasing Agreements</u>: Another result of the issuance of utility patents is the increased use of seed purchasing agreements between the farmer and the seed company. As in *J.E.M.*, these agreements may limit the farmer to planting the seed for only a single crop year and prohibiting the farmer from storing or selling the seed. The general concern with seed purchasing agreements is that they lead to the "industrialization" of farming by requiring farmers to use limited licenses with seed purchases and encouraging the use of contract production. ¹⁸⁷

htpp://www.ers.usda.gov/Data/CostsAndReturns/car/Soybeans3.htm.

¹⁸³ See Brief of Amici American Corn Growers Association at 2, J.E.M. Ag Supply, Inc. (99-1996).

¹⁸⁴ See *id.* at 12.

¹⁸⁵ See id.

¹⁸⁶ See Petitioner's Brief at 4, J.E.M. Ag Supply, Inc. (No. 99-1996).

¹⁸⁷ See Neil D. Hamilton, Reaping What We Have Sown: Public Policy Consequences of Agricultural Industrialization And The Legal Implications Of A Changing Production System, 45 DRAKE L. REV. 289, 295 (1997).

This general concern is predicated upon several specific concerns. First, farmers actually become licensees of technology. Second, the farmer must agree to use the seed only once. Many farmers Many farmers forbid farmers' traditional practice of saving seed to replant the following year. Fourth, they can mandate the conditions of post-harvest use and sale of the patented crop. Fifth, they enable companies to force binding arbitration as a sole method of settling disputes. Sixth, they also enable the patent holder to use local courts through a right of venue clause to enforce their ownership rights. Seventh, these agreements also require acceptance of limited warranties that significantly narrow the liability of the patent holder or seed seller for any and all losses, injuries, or damages resulting from the use or handling of the seed. Finally, they contain specific use restrictions on the seed.

Seed companies argue that these agreements are necessary to protect their intellectual property rights developed only after a substantial investment in time and money. 198

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<sup>191</sup> See Carter, supra note 190, at A51.
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¹⁸⁸ See Petitioner's Brief at 4, *J.E.M. Ag Supply, Inc.* (No. 99-1996). Another example is Monsanto, which does not simply sell seed to farmers, but also requires farmers to buy licenses to use the company's technology. See Peter Downs, Bad Seed, The Progressive, Feb.1, 1999, *available in* Westlaw 1999 WL 3680377. Monsanto is an agribiotech company engaged in the manufacturing and selling agricultural products including herbicides. It is also engaged in biotech research and development of crops. See Rhone-Polenc Argo S.A. v. Monsanto Co., 73 F.Supp. 2d 554 (M.D.N.C. 1999).

¹⁸⁹ See e.g., Petitioner's Brief at 4, *J.E.M. Ag Supply, Inc.* (No. 99-1996). Also, to use Monsanto Roundup Ready soybeans, for example, the farmer must agree to use the seed only once. See also Sylvia Carter, *One Potato, New Potato/ Farmers and Biotech Companies are Battling for Control*, NEWSDAY, Mar. 28, 1999, at A51, available in 1999 WL 8164254.

¹⁹⁰ George Washington wrote "it is miserable for a farmer to be obliged to buy his seeds; to exchange seeds may, in some cases, be useful, but to buy them after the first year is disreputable." Petitioner's Brief at 48, *J.E.M. Ag Supply, Inc.* (No. 99-1996) (quoting George Washington letter to farm manager William Pierce, Nov. 16, 1791).

¹⁹² See id.

¹⁹³ See Brief of Amici American Corn Growers Association at 12, *J.E.M. Ag Supply, Inc.* (99-1996).

¹⁹⁴ See id.

¹⁹⁵ See id.

¹⁹⁶ See id.

¹⁹⁷ See id.

¹⁹⁸ See Brief of Cargill, Inc. at 18, *J.E.M. Ag Supply, Inc.* (99-1996).

- (v) <u>Litigation with Farmers</u>: The issuance of utility patents has indirectly created defendant farmers. ¹⁹⁹ Patents for modified plants rank second only to software patents for the number of legal challenges filed. ²⁰⁰ There were 8,200 cases in 1999 alone. ²⁰¹ Monsanto has filed more than 475 lawsuits against farmers for patent infringement and violation of "technology user" agreements for saving seed or selling or trading to fellow farmers. ²⁰² *J.E.M.* gives the biotechnology companies more confidence to enforce their intellectual property rights through litigation.
- (vi) The Changing Nature of Some Patent Infringement Claims: The patenting of sexually reproducing plants may also be changing the nature of patent infringement claims. Many patented seed varieties are from open pollinated crops whose pollen can infect neighboring farmers planted with unpatented varieties. It is reported that such cross-pollination has occurred with the StarLink™ genetically engineered corn variety patented by Aventis.²⁰³ StarLink™, which does not have regulatory approval for human consumption, has reportedly contaminated cornfields across the country that were not planted with the variety and thus caused significant economic harm to many farmers.²⁰⁴ The ultimate result of StarLink™-like cross pollination can be that a farmer who attempts to save his or her seed may become an involuntary infringer of a patent if the genetic content of his seed has changed as a result of this biological pollution.²⁰⁵

B. International Debate

The Supreme Court's decision in *J.E.M.* fuels an intense international debate over the role of biotechnology in agriculture. This debate involves issues such as global genetic diversity, the continued viability of important land races, north-south sea trade and appropriation, and industrial and rural agricultural concerns.²⁰⁶ The key constituencies in the debate include biotechnology companies, First and Third World

¹⁹⁹ The proliferation of agricultural biotechnology litigation is not restricted to biotech companies versus farmers; the biotech companies themselves have extensive litigation. Dupont and Monsanto, the main U.S. makers of genetically modified seed, have agreed to license each others' biotechnology and dismiss all pending lawsuits against each other. For years, the two companies have battled each other in lawsuits over seed technology patent infringements, licensing agreements and claims of stolen technology. See Dupont, Monsanto Sign Agreement, Settle Lawsuits, FEEDSTUFFS, Apr. 15, 2002, at 5.

²⁰⁰See Carter, supra note 190, at A51.

²⁰¹ See Rural Advancement Foundation International, In Search of Higher Ground (Sept. 2000), available at http://www.rafi.org/documents/occ_higherground.pdf.

²⁰² See Higgenbottom v. Monsanto Co., Nos. 99-CV-03337 (CKK) (D.D.C. Am. Class Action Compl. filed Dec. 14, 1999).

²⁰³ See U.S. Patent No. 5,861,543 (issued Jan. 19, 1999).

²⁰⁴ See Brian O'Reilly, Reaping A Biotech Blunder, FORTUNE, Feb. 19, 2001.

²⁰⁵ See id.

²⁰⁶ See Eran Binenbaum, et al. & International Food Policy Research Institute, South-North Trade, Intellectual Property Jurisdictions, and Freedom to Operate in Agricultural Research on Staple Crops (Dec.2000), available at http://www.ifpri.org/divs/eptd/dp/eptdp70.htm. See generally United Nations Convention on Biological Diversity, June 5, 1982, S. Treaty.treaty doc. No. 103-20 (1993); General Agreement on Tariffs and Trade-Multilateral Trade Negotiations (the Uruguay Round): Agreement on Trade-Related Aspects of

farmers, indigenous people, nations, environmentalists, scientists, and First and Third World consumers.²⁰⁷ Although there are several constituencies, the dividing line in the debate is straightforward: developed countries versus developing countries.

The Supreme Court decision comports with the position of developed countries. Developed countries want their technological innovations and investments to be granted strong intellectual property rights in developing countries to protect against piracy and to ensure monetary return on their investments. The analysis by the Supreme Court in *J.E.M.* reflects this market-oriented approach of developed countries.

On the other hand, the Supreme Court's decision is the antithesis of the view towards intellectual property rights in developing countries, especially as they apply to agriculture. Developing countries prefer a system of intellectual property rights that supports and promotes the fair and equitable sharing of benefits that arise from the use and development of genetic resources.²⁰⁹ Developing countries are concerned that intellectual property law favors technological innovation that has emerged from industrialized countries and disfavors farmers from gene-rich developing countries who, over generations, have contributed, approved, and preserved plant species.²¹⁰

C. Places Burden on Congress to Effect Changes

The Supreme Court's decision places the burden on Congress to make changes to the availability or scope of plant patents. This is consistent with the Court's decision in *Chakrabarty*, where the Court noted that "the legislative process, . . . is best equipped to weigh the competing economic, social, and scientific considerations involved, and to determine whether living organisms produced by genetic engineering should receive patent protection." In *J.E.M.*, the Court noted that even with the PTO recognizing and regularly issuing utility patents for plants since *Hibberd*, Congress has failed to pass legislation indicating that it disagrees with the PTO's interpretation of section 101.²¹²

Congress, on the surface at least, tacitly favors the outcome reached by the Court in *J.E.M.* The Supreme Court believes that expanding 35 U.S.C. § 101 to sexually reproduced plants is consistent with

Intellectual Property Rights, Including Trade and Counterfeit Goods, Dec. 15, 1993, [hereinafter Biodiversity Treaty] 33 I.L.M. 81 (1994) [hereinafter TRIPs Agreement].

²⁰⁷ See BINENBAUM, supra note 207, at 4.

²⁰⁸ See Charles R. McManis, *The Interface Between International Intellectual Property and Environmental Protection: Biodiversity and Biotechnology*, 76 WASH. L. Q. 255, 268-69 (1998).

²⁰⁹ See id. at 269.

²¹⁰ See *id.* at 268-69.

²¹¹ Diamond v. Chakrabarty, 447 U.S. 303, 314 (1980).

²¹² See J.E.M. Ag Supply, Inc., 534 U.S. at 145.

Congressional intent.²¹³ Moreover, Congress has traditionally favored expansion of intellectual property rights consistent with scientific development.

Given the significant stakes to the agriculture community and to society and as the science of biotechnology increases, the issues will become increasingly complex and the social costs increasingly higher, as they are becoming with transgenic animals.²¹⁴ If Congress elects to deliberate on the important policy considerations that derive from the expanded use of utility patents, the first issue is to determine the value of biotechnology to agriculture. This will require an evaluation of the claimed values of biotechnology, including the increase in crop production and environmental and health benefits. These benefits will need to be weighed against the social costs of biotechnology to farmers. The impact of biotechnology on family farms is likely to be viewed in the context of the value placed by Congress on family farms in other contexts and social programs.²¹⁵ The costs and benefits to consumers and society in general will need to be carefully evaluated. Consideration will also need to be given to the international interests.

This evaluation will raise important issues regarding the relationships between producers and seed companies and whether the alleged benefits of genetically modified foods are worth the social risks to producers and consumers.

V. Unique Issues Associated with Qualifying Plants Under the Patent Utility Act

The Patent Utility Act is the protection statute preferred by plant breeders.²¹⁶ Genetically engineered plants are often protected most effectively under section 101, rather than under the PPA or the PVPA,²¹⁷

²¹³ See id. Citing Congressional support for its interpretation of the patent scheme set forth by Congress, the Supreme Court noted that in a 1999 amendment to 35 U.S.C. § 119, which concerns the right of priority for patent rights, Congress provided: "Applications for plant breeder's rights filed in World Trade Organization (WTO) member country . . . shall have the same effect for the purpose of the right of priority . . . as applications for patents." *Id.*

²¹⁴ Proponents of patent rights argue the benefits to society from research involving transgenic animals and the need for protection to enable the United States to become a leader in this field of research. Opponents feel that creating such incentives will aggravate animal suffering and that larger farms will reap the benefits of this technology at the expense of family farms. See John Quick, Recent Developments in Health Law: Plants Patentable Under the Utility Patent Statute, PVA and PVPA, 30 J. L. MED. & ETHICS 317, 317-18 (2002); see generally E.J. Hecht, Beyond Animal Legal Defense Fund v. Quig: The Controversy over Transgenic Animal Patents Continues, 41 AMER. U. L. REV. 1023, 1023-74 (1992) (discussing transgenic animal patents from an agricultural perspective).

²¹⁵ Legislation affecting agriculture producers is often tailored to preserve and protect the family farm. For example, current law exempts children in agriculture from the minimum-age and maximum-hour requirements designed to benefit the family farm. See 29 U.S.C. § 213(a)(6) & (b)(12).

²¹⁶ See Janis & Kesan, *supra* note 148, at 771.

²¹⁷ It is asserted that although the PVP examination process is most likely to result in the receipt of a PVP certificate, it is a laborious, time-consuming and expensive process. *See id.* There are very limited reasons to justify the PVP regime of protection. The PVP may be favored by small plant breeders and international obligations under the UPOV mandate the continuation of retaining PVP protection for new plant varieties. *See id.* at 777-78.

because a utility patent generally affords greater protection to its holder than a PVPA certificate.²¹⁸ The plant invention typically involves more than one plant variety and may relate to a whole species.²¹⁹ The inventor-breeder can claim the individual components of the variety, including DNA sequence, gene, tissue culture, seed, or specific plant part. The inventor-breeder can also claim methods using the variety to make other varieties or hybrids and any hybrid varieties created in the future that result from use of its patented varieties.²²⁰

A. Satisfying Requirements of Section 101

Since the Plant Utility Act is the preferred protection statute by plant breeders, those who want the protection it provides should be aware of the qualifying requirements of 35 U.S.C. § 101 and unique issues associated with plant patent protection. As already discussed in this article, to qualify under the Utility Patent Act, the requirements of usefulness, novelty, and unobviousness over the prior art must be satisfied. Satisfying these requirements has not proven difficult for the plant breeder. Nevertheless, as noted below, there are certain issues that the plant breeder must recognize. Moreover, the current trend for the PTO to continue to expand the scope of patentable subject matter cannot continue indefinitely. It may be that a shrinking public domain and the realization that less is available for future inventors will cause courts to rule in favor of reducing the scope of patentable subject matter and narrowing the interpretation of current patents.

1. <u>Utility</u>

Under section 101 of the Utility Patent Act, plant inventions must be "useful" to receive patent protection. The question of how "useful" an invention has to be to be patentable has been well-defined in the case law and presents little or no trouble to the average patentee. The Federal Circuit has stated that "the threshold of utility is not high: An invention is useful under section 101 if it is capable of providing some identifiable benefit. The PTO is not looking for something that is better, but rather for something that is different from the state of the art. Outside of the chemical-patent field, the "utility" requirement has

²¹⁸ See Brief of United States at 24, *J.E.M. Ag Supply, Inc.* (99-1996).

²¹⁹ See ADELMAN, supra note 53, at 494-508.

²²⁰ See Brief of Amici American Corn Growers Association at 7, *J.E.M. Ag Supply, Inc.* (99-1996).

²²¹ See 35 U.S.C. § 101 (1994).

²²² See M.R. Carrillo-Heian, *Eat Your Vegetables and Be Sued for Patent Infringement*, 32 McGeorge L. Rev. 957, 990 (2001).

²²³ See id.

²²⁴ See id.

²²⁵ See ADELMAN, supra note 53, at 181.

²²⁶ Juicy Whip, Inc. v. Orange Bang, Inc., 185 F.3d 1364, 1366 (Fed. Cir. 1999).

²²⁷ See id.

presented little or no obstacle to patenting²²⁸ and has only rarely, if ever, been raised as an obstacle to the patent of breeder's and biotechnician's efforts in the plant arena.²²⁹ Given that plants and seed are by their nature useful, there should be few problems to patenting sexually reproducing plants based on "utility."²³⁰

2. Novelty

Under section 102, a person is entitled to a patent unless "the invention was known or used by others in the country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for patent." Thus, patents are barred when the invention is not new or "novel." The novelty requirement means, in essence, that a person must be the first to invent something new under the United States patent system. 233

Although simple in concept, the relationship of a claimed invention to the existing art in the public domain is among the most difficult and misunderstood aspects of a substantive patent law.²³⁴ For a "reference" or "prior art" to invalidate a claim "each and every element of the claimed invention must be disclosed in the prior art reference" in such a way that would enable others to practice the invention.²³⁵ In other words, if someone of "ordinary skill in the art" would be able to discern the claimed invention from the prior art referenced, then the patent is said to be invalid due to "anticipation," because it is not new or novel.²³⁶

While the amount of litigation under section 102 (a) is considerable, the requirement of novelty presents the same obstacle to patenting in the case of plants and seed produced by sexually reproducing as it would for inventors in any field.²³⁷ The inquiry then is who is the first to invent something? ²³⁸

²²⁸ See id. at 190.

²²⁹ See Geertrui Van Overwalle, *Patent Protection for Plants: A Comparison of American and European Approaches*, 39 J.L. & TECH. 143, 149 (1999).

See Elisa Rives, Comment, Mother Nature and the Courts: Are Sexually Reproducing Plants and Their Progeny Patentable Under the Utility Patent Act of 1952?, 32 CUMB. L. REV. 187, 213 (2001).

²³¹ 35 U.S.C. § 102 (1984 & Supp. 2001).

²³² See ADELMAN, supra note 53, at 203.

²³³ See id.

²³⁴ See id.

²³⁵ See id. at 205.

²³⁶ See id.

²³⁷ See Overwalle, supra note 230, at 152.

²³⁸ See id.

3. Obviousness

Section 103 (a) provides that

[a] patent may not be obtained though the invention is not identically disclosed or described as set forth in 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains.²³⁹

Thus, obviousness under section 103 is a statutory bar to patent protection. 240

On its face, the concern with this requirement as it relates to plant breeding is that traditional plant breeding techniques are obvious to an ordinary artisan skilled in the art of plant breeding.²⁴¹ However, this concern dissipates under the "sweat-of-the-brow" doctrine, which establishes that an invention is patentable if it would take painstaking efforts or extensive experimentation above and beyond existing art to achieve the inventive results.²⁴²

Another concern is where the patenting of a bioengineering process and the resulting genetically altered plant product is involved.²⁴³ Section 103(b) addresses the problem of biotechnology processes. Under section 103(b),

[b]iotechnological process using or resulting in a composition of a matter that is novel under section 102 and nonobvious under subsection (a) [of the statute] . . . shall be considered nonobvious if - (A) claims to the process and the composition of matter are contained in either the same application for patent or in separate applications having the same effective filling date; and (B) the composition of matter, and the process at the time it was invented, were owned by the same person or subject to an obligation of assignment to the same person . . . [A biotechnological process is defined under the act as] a process of genetically altering or otherwise inducing single- or multi-celled organism to - (i) express an exogenous nucleotide sequence, (ii) inhibit, eliminate, augment, or alter expression of an endogenous nucleotide sequence, or (iii) express a specific physiological characteristic not naturally associated with said organism. 244

²³⁹ 35 U.S.C. § 103 (a) (1984 & Supp. 2001).

²⁴⁰ See ADELMAN, supra note 53, at 408.

²⁴¹ See Overwalle, supra note 230, at 152.

²⁴² See ADELMAN, supra note 53, at 447.

²⁴³ See id. at 494.

²⁴⁴ 35 U.S.C. § 103(b) (1984 & Supp. 2001).

Thus, section 103(b) makes it clear that the claimed process and the claimed composition matter must be patented together for an invention to meet the requirement of nonobviousness under section 103(b).²⁴⁵ The courts have not interpreted section 103(b) as it pertains to transgenically altered sexually reproducing plants, making it difficult to discern what interpretation the courts will give the statute in this context.²⁴⁶ In any case, Congress has expressed a clear intent that the nonobviousness requirement will not defeat biotechnological processes even if nonobviousness is defined in a more restrictive manner in terms of the transgenic organisms.²⁴⁷ Therefore, the requirement of nonobviousness under section 103 does not appear to be a significant bar to the patenting of sexually reproduced organisms under the utility patent statutes.

B. International Limitations

There is no unifying system for international intellectual property or patent law. Patents issued by the PTO are effective only within the territory of the United States. The United States patent law does provide some protection against the import of nonpatented products produced abroad by a process patented in the United States. Without foreign patent protection, however, the manufacture and sale of such products outside of the United States cannot be prohibited. To obtain patent protection in foreign countries, an application must be filed in each country where protection is desired. The United States is party to international agreements that facilitate this process. Unlike the United States, most foreign countries offer no grace period for prior use and publication of the invention. Foreign rights may be lost as a result of any prior commercial use or publication of the invention prior to filing of patent applications. Thus, for an inventor who would like to pursue patent protection outside the United States, thousands of

²⁴⁵ See Rives, supra note at 231, at 217.

²⁴⁶ See id.

²⁴⁷ See id.

²⁴⁸ See McManis, supra note 209, at 265.

²⁴⁹ See 35 U.S.C. § 271 (1994).

²⁵⁰ See 35 U.S.C. § 271(g).

²⁵¹ See ADELMAN, supra note 53, at 813.

²⁵² See id.

²⁵³ For an instructive article addressing biotechnology and international law, see Sean D. Murphy, *Biotechnology* and *International Law*, 42 HARVARD INT'L L. J. 47 (2001).

²⁵⁴ See 35 U.S.C. § 351 (1994).

²⁵⁵ See ADLEMAN, supra note 53, at 850-53.

²⁵⁶ See id.

dollars in filing costs and attorneys' fees are required per jurisdiction without the guarantee that a patent will be granted.²⁵⁷

C. Multiple Applicants to the Same Plant Invention

A problem for plant breeders occurs when there is more than one claimant to the same invention.²⁵⁸ When applications by multiple applicants to the same invention are simultaneously pending, or a pending application interferes with the unexpired patent, the PTO Commissioner must declare interference.²⁵⁹

Plant breeders must always keep good and promptly witnessed records of all aspects of research in biotechnology to support subsequent applications for patent protection. This need was illustrated in Singh v. Brake, the Federal Circuit overturned a Patent and Trademark Office Board of Patent Appeals and Interferences' decision awarding priority of invention in a DNA construct to Anthony J. Brake. It issue was the requirement that an inventor's testimony be corroborated. The Federal Circuit concluded that the inventor's laboratory notebook, not witnessed until several years after the fact, could provide corroboration of the inventor's testimony regarding conception but not reduction to practice. The Federal Circuit determined that the decision of the Board was not supported by substantial evidence and remanded so that the Board could reweigh the sufficiency of the evidence and reach factual conclusions.

²⁵⁷ See David G. Scallise & Daniel Nugent, *International Intellectual Property Protections for Living Matter:* Biotechnology, Multinational Conventions and the Exception for Agriculture, 27 CASE W. RES. J. INT'L.. 83, 105 (1995).

²⁵⁸ See e.g., Fiers v. Ravel, 984 F.2d 1164 (Fed. Cir. 1993) (an appeal from a three-way interference in which British, Israeli and Japanese teams of inventors contested priority of invention of DNA that codes for human fibroblast beta-interferon).

²⁵⁹ See 35 U.S.C. § 135 (1994).

²⁶⁰ See Theodore A. Feitshans, A Review of U.S. Intellectual Property Law Applicable to Inventions in Biotechnology: U.S. Intellectual Property Law Continues to Demonstrate its Adaptability to New Technology, 6 DRAKE J. AGRIC. L. 7, 10 (2001).

²⁶¹ Singh v. Brake, 222 F.3d 1362 (Fed. Cir. 2000).

²⁶² See id. at 1369.

²⁶³ See id. at 1366.

²⁶⁴ See id. at 1368.

²⁶⁵ See *id.* at 1371.

D. Other Tools of Protection

1. <u>Trade Secret Protection</u>

Another important plant-protection tool long employed by plant breeders is trade secret law. ²⁶⁶ Until *Hibberd*, when the PTO reversed its stance on the issuance of utility patents for sexually reproducing plants, seed companies typically employed trade secrets to protect the parental line. ²⁶⁷ Trade secret protection still serves as a valuable tool in protecting the interest of seed producers.

In broad terms, a trade secret is virtually any type of confidential information that offers a competitive advantage in the marketplace because it is secret. Because state law regulates trade secrets, the definition of a trade secret depends on a particular state. Today, however, some forty-two states have adopted the Uniform Trade Secret Act, thereby substantially harmonizing trade secret laws across the country.

Under the Uniform Trade Secrets Act, a trade secret includes a formula, pattern, compilation, program, device, method, technique, or process that offers a competitive advantage, actual or potential, because it is not generally known and is not readily ascertainable by property means and is reasonably guarded by its owner to protect it secrecy.²⁷¹ "Not readily ascertainable" means that the information is unavailable in trade journals, reference books, or other published materials.²⁷²

Trade secrets are different from patents in several ways.²⁷³ First, unlike patents where the underlying purpose is to encourage disclosure to promote technological development, the heart of trade secret law is secrecy. Second, trade secrets are not restricted to certain types of subject matter as are patents. Third, a trade secret does not need to meet the rigorous criteria for patentability. In fact, trade secret law protects all inventions and information so long as they confer a competitive advantage, irrespective of whether the invention is new, obvious, or simplistic. As such, all patentable inventions are

²⁶⁶ See Respondent's Brief at 4, *J.E.M. Ag Supply, Inc.* (No. 99-1996).

²⁶⁷ See Blair, supra note 180, at 308.

²⁶⁸ The definition of a trade secret invoked most often by courts is found at Restatement of Torts § 757, which states that a trade secret is "any formula, pattern, device or compilation of information which is used in one's business and which gives [the holder] an opportunity to obtain an advantage over competitors who do know or use it." RESTATEMENT OF TORTS § 757 (1939).

²⁶⁹ See Donald S. Chisum & Michael A. Jacobs. Understanding Intellectual Property Law. 3A[1] (1992).

²⁷⁰ See Corporate Counsel's Guide to Intellectual Property, BUSINESS LAWS, INC. 4.003 (William A. Hancock ed., 1998).

²⁷¹ See id. at 4.004.

²⁷² See CHISUM & JACOBS, supra note 270, at § 3C[1][c].

²⁷³ For a significant case involving trade secrets in the seed industry, see *Pioneer Hi-Bred Int'l v. Holden Found.* Seeds, *Inc.*, 35 F.3d 1226 (8th Cir. 1994) (shows that sexually reproducing inbred parental lines used to create hybrids can be protected by trade secret).

protectable as trade secrets; however, not all trade secrets are patentable. Fourth, unlike patents, trade secrets do not expire after a set period of time and fall into the public domain. They may be protected forever. Fifth, and most significantly, the owner of a trade secret does not enjoy an absolute property right in the trade secret that would exclude all others from using the secret.²⁷⁴ Unlike other types of inventions, an intellectual property interest embodied in seed is self-replicating. This makes protection under trade secret law difficult because seeds can be acquired legally, genetically analyzed, and replicated indefinitely.²⁷⁵

2. Copyright Protection

17 U.S.C. § 102 provides that "[c]opyright protection subsists, in accordance with this title, in original works of authorship fixed in any tangible medium of expression, now known or later developed, from which they can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine or device."²⁷⁶ Copyright protection has not yet been extended to genetically modified organisms (GMOs) because the sequences incorporated into most GMOs are not original. As technology becomes more sophisticated, it is possible that artificial and original sequences of DNA will be protected through copyright.²⁷⁷ There are several advantages to copyright law, ²⁷⁸ including a longer duration than patent protection. The fact that copyright exists in addition to patent protection, not as an alternative to it.²⁸⁰

VI. Conclusion

J.E.M. is a landmark case in the agriculture community because it affirmed the inclusion of sexually reproducing plants within the scope of the Utility Patent Act. The plant breeder now has at its disposal three intellectual property plant protection statutes, each with unique qualification criteria and scope. Of the three statues, the most significant in terms of accommodating and promoting the growth of biotechnology in agriculture is the Utility Patent Act.

The *J.E.M.* decision has significant implications for biotechnology and seed companies, producers, and consumers. The decision protects, sustains, and promotes the investment and economic stake of biotechnology products in the agriculture sector. The decision also validates and contributes to profound trends within the agriculture sector caused in whole or in part by the explosive growth of biotechnology. These developments have altered the relationships producers have with seed companies, created

²⁷⁴ See Goss, supra note 171, at 1416.

²⁷⁵ See *id.* at 1417.

²⁷⁶ 17 U.S.C. § 102(a) (1994).

²⁷⁷ See Feitshans, supra note 261, at 27.

²⁷⁸ See generally id. at 27-28.

²⁷⁹ The duration of a copyright "in a work created on or after January 1, 1978, subsists from its creation and . . . endures for a term consisting of the life of the author and 70 years after the author's death." 17 U.S.C. § 302(a) (Supp. IV 1998).

²⁸⁰ See Feitshans, supra note 261, at 27.

additional economic pressures for producers, changed the nature of farming for producers, and exposed producers to new forms of liability. Whether consumers and society will benefit will depend on the extent of the touted environmental, nutritional, and economic benefits from the growth of biotechnology products.

The Supreme Court has made it clear that Congress bears the burden to make changes, if there are changes to be made, concerning the role and development of biotechnology plant products within the intellectual property framework of the agriculture sector. If and when congressional action occurs, legislation should be predicated upon not only scientific and commercial development but also upon a careful weighing of societal objectives, values, and concerns.

Rather than being limited to the PPA and PVPA, the plant breeder now has the Supreme Court's backing in patenting its plant products under the general utility patent statute, Qualification issues for utility patents for the plant breeder are not significant; however, the plant breeder should be cognizant of international limitations and the problem of multiple applications to the same plant invention. Also, the plant breeder should be aware of other tools of intellectual property protection for plant inventions, including trade secrets and copyrights.

This article was prepared in December, 2002.

This material is based on work supported by the U.S. Department of Agriculture under Agreement No. 59-8201-9-115. Any opinions, findings, conclusions or recommendations expressed in this article are those of the author and do not necessarily reflect the view of the U.S. Department of Agriculture.

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