Nature of Agritourism: Legal Risk Management for Agritourism Operators

Shannon Mirus
Staff Attorney
2/10/09

479-575-7646 • nataglaw@uark.edu
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What we’ll cover today

- Concepts of Negligence & Premises Liability
  - Most common cause of action
  - Your duty of care as a land owner

- The Arkansas Recreational Use Statute
  - Benefits to land owners in Arkansas
  - Whether it applies to your agritourism operation

- Business Organizations
  - Ways to protect your business
It’s always about the FACTS

- Sometimes it can be hard to answer a legal question with specificity

- Each situation is different based on the facts

- Courts make determinations of FACT before they apply the law

- Often the answer is “It depends!”
  - The facts of your specific situation may change the outcome
The notion of people on your land and how **YOU** - the land owner - may be liable.
Basic legal concepts

- Premises Liability is based on the notion of negligence
  - failure to exercise the care that a reasonably prudent person would exercise in like circumstances
Negligence

- There are 4 parts to a cause of action for negligence
  - Duty of Care
    - Your responsibilities as a land owner; different in each situation
    - Typically the “reasonable person” standard
  - Breach of Duty
    - A failure on your part regarding your responsibilities
  - Causation
    - Your failure caused the “injury”
  - Damages
    - There must be an actual harm that can be redressed
Liability Issues

- So now there are people on your land...
  - How did they get there?
    - Did you invite them or charge them to come onto your land?
  - Did they ask your permission? Are you allowing them to enter for free?
  - Are they trespassing? Are you aware of their presence?
3 Categories of People on Your Premises

- Trespasser
  - Lowest duty of care

- Licensee
  - Higher duty of care than trespasser, but less than invitee

- Invitee
  - Highest duty of care
Liability Issues: Trespasser

- Trespasser
  - Entered upon land without permission or invitation
  - Knowledge of trespasser
    - No knowledge - no duty, no liability
    - Knowledge - duty not to affirmatively harm
      - A course of action which shows a deliberate intention to harm or utter indifference to, or conscious disregard of, the safety of others
  - Example: Teenagers going out to your pond and fishing without your permission
Licensee

Present for a non-commercial, non-business purpose with the consent of the possessor of the property, such as a social guest at someone’s residence
Liability Issues: Licensee

□ Your Duty:

 Refrain from injuring the person through willful or wonton conduct
  ■ I.e., deliberate behavior

 Warn of hidden dangers where the person does not know or is unlikely to know of the conditions or risks

□ Example:

 Someone asks for permission to hunt, walk, use land without a fee
  ■ Need to warn of the bull on the back 40 that isn’t fenced in
Liability Issues: Invitee

- Invitee
  - Person who is invited upon the premises in order to conduct business with the possessor
  - Came on the land for your benefit
    - Customers in store or shopping center
    - Employees
    - Students
    - Business visitor
Liability Issues: Invitee

- Your duty:
  - Highest duty of care
  - A general duty to use ordinary care to keep the premises reasonably safe for the benefit of the invitee
    - This means making sure your employees have safe equipment, facilities, proper training, etc.
Status of Entrant

- The status of a person on your land can change fluidly.

  - For example -
    - If you allow someone to fish in your pond, but they explore other parts of your land, they may change from a licensee to a trespasser.

- It is important to define the area that visitors have permission to use.
We’ve covered Premises Liability and Negligence.
Now we’ll talk about the Arkansas Recreational Use Statute.
AR Recreational Use Statute

- Every state has a recreational use statute
- The Arkansas statute is unique
- **Purpose:**
  - To encourage owners of land to make land and water areas available to the public for recreational purposes by limiting their liability towards entering thereon for such purposes
  - So a landowner who allows recreational users to use his land without a “charge” has limited liability
AR Recreational Use Statute

- No state or federal case has interpreted the AR statute in an agriculturally related context.

- We have to rely on other decisions which mention the statute.
An Arkansas “owner” owes no duty of care “to keep the premises safe for entry or use by others for recreational purposes or to give any warning of a dangerous condition, use, structure or activity on the premises to persons entering for recreational purposes”

Some key exceptions
Key Definitions

- **Land**: land, roads, water, private ways, buildings, structures and machinery or equipment attached to the realty

- **Owner**: possessor of a fee interest, tenant, lessee, holder of conservation easement, occupant, or person in control of premises

- **Recreational Purpose**: hunting, fishing, swimming, boating, camping, pleasure driving, nature study, water skiing, viewing or enjoying historical, archeological, scenic or scientific sites.
Key Definitions

**Charge**: admission fee for permission to go upon or use the land

Charge does NOT include: sharing of game, fish, or other products of recreational use, or contributions in kind, services or cash paid to reduce or offset costs and eliminate losses from recreational use

This is likely where a challenge will arise as to whether the statute applies to you
Statute makes it clear that the landowner may receive game, fish, or other products of recreational use

- Hunter’s share of wildlife is not a charge
- This is not the case in all states
AR Recreational Use Statute

- Cash paid to landowner to “reduce or offset costs and eliminate losses from recreational use”
  - Could include the cost of insurance
  - Could also include costs associated with building and maintaining duck blinds, food plots and other items associated with hunting activities
AR Recreational Use Statute

- Interpretation of “admission fee for permission to go upon or use the land”

- Pumpkin Patch Example
  - No charge for entering, only a charge if you purchase a pumpkin
  - Customer injured on the way to the car after purchase of pumpkin
  - 8th Circuit has interpreted similar statutes - not a charge
AR Recreational Use Statute: Exceptions

- Protections are NOT ABSOLUTE
  - Still liable for any malicious, but not merely negligent, conduct or failure to warn against ultra hazardous conditions or activities
    - High standard, but we don’t know for sure what this means
  - Still liable for injury suffered in any case where the owner charged to enter the land for recreational purposes
Exception to the Exception

“In the case of land leased to...a third person, any consideration received by the owner for the lease shall not be deemed a charge”

One interpretation of this language

- Compensation received by landowner under a leasing arrangement is not a “charge” so you may have the protections of the Recreational Use Statute
What’s Next?

Business Organization options to protect your personal and business assets.
Business Organizations

Options for your enterprise
Types of Business Structures

- Sole Proprietorship
- General Partnership
- Limited Partnership
- Limited Liability Corporation
- Corporations
  - Subchapter “S”
  - Subchapter “C”
Issues we’ll cover for each one

- Liability of Owners
- Legal Status
- Formation
- Management
- Taxation
Sole Proprietorship

- **Liability of Owners**
  - 100% liability for the business debt
    - Creditors will be able to reach your personal assets as well as what you invested into the business.

- **Legal Status**
  - Not a separate legal entity
    - You would be sued directly.
Sole Proprietorship

- Formation
  - No formalities are required
  - Formed or dissolved at the discretion of the individual who owns it
  - Only 1 person, or it becomes a partnership

- Management
  - Easy decision making – only one person to consult!

- Taxation
  - Income is taxed on the individual’s tax return
    - Schedule C
General Partnership

Definition
- An association of two or more “persons” who agree to carry on as co-owners of a business for profit.
- No intent is necessary to form a general partnership.
General Partnership

- Liability
  - Each partner is jointly and severally liable for the debts of the business
  - Creditors can reach your personal assets, in addition to what you have invested into the business
General Partnership

- Legal Status
  - Recognized as a separate legal entity

- Formation
  - No formalities are required
  - Can be formed unintentionally (only intent required is to run business for profit)
  - There can be a formal partnership agreement that details management responsibilities and how profits/losses will be split
General Partnership

□ Management

- Each member of the partnership is called a “general partner”

- The decisions are made by all partners and all partners actively participate

- Profits and losses are split evenly

  - Unless the partnership agreement states otherwise
General Partnership

- **Taxation**
  - The general partnership has the advantage of being a “pass-through entity”
  - This means the partnership itself pays no income taxes
  - Instead, income is taxed only after it is distributed to the partners.
  - This is different than the “double tax” where income is taxed when the business earns it and when it is paid out to the individual partners.
Limited Partnership

- Limited Liability Partnership
  - A more formal business organization that limits some liability

- Liability
  - General Partner
    - Is fully liable for the financial and legal obligations of the business
  - Limited Partner
    - Only at risk of losing the capital invested or pledged to the business
    - Personal assets are not at risk
Limited Partnership

- **Legal Status**
  - Separate legal entity

- **Formation**
  - Requires at least 1 General partner and 1 Limited partner
  - Requires a partnership agreement that lays out how the business will be run, including how profits/losses will be divided
  - Certificate must be filed with Secretary of State
  - Name of business must have “limited” or “LLP”
Limited Partnership

- **Management**
  - The General partner manages the business
  - Policy reasons: General partner has the most at stake.
    Incentive to make sound business decisions

- **Taxation**
  - Limited Partnership is also a “pass-through entity”
  - Income is only taxed after it is passed on to the general or limited partners.
Limited Liability Corporation (LLC)

- LLC
  - Similar to Limited Partnerships
  - Provides protection to personal assets
  - Made up of “members” rather than “partners”

- Liability
  - Members’ personal assets are protected from creditors of the business.
  - Creditors can only reach that which has been invested or pledged to the business
LLC

- **Legal Status**
  - Recognized as separate legal entity

- **Formation**
  - Can be formed with 1 or more members
  - Created by delivering Articles of Organization to the Secretary of State’s office
    - Must include
      - Name of LLC
      - Address of LLC
      - Agent for service of process
  - Certain reports must be filed each year to maintain LLC status
Management – 2 options

- Member Management
  - All members have the right to participate in management
  - This is the more common option

- Manager Management
  - Only designated members have management authority as provided in articles of organization
  - Profits and losses are shared equally among members unless otherwise agreed
LLC

- Taxation
  - The LLC can elect to be a “pass-through entity”
    - Income is taxed only when it is distributed to the members
  - Or the LLC also has the option of being taxed as a corporation
    - Income would be taxed when the LLC earns it and again when it is distributed to the members
Corporations

- Most complex business organization
- Offer liability protection for shareholders
  - Similar to that of LLC
Corporations

- **Liability**
  - Shareholders are protected from creditors of the corporation in most cases

- **Legal Status**
  - Corporation is a separate legal entity
Corporations

- Formation
  - Articles of incorporation must be filed with Secretary of State
    - Must include
      - Name of corporation
      - Purpose of corporation
      - Stock structure
  - Fictitious name statement
  - By Laws
    - Include details of how the corporation will be run
      - Officers
      - Shareholder meetings
      - Number and terms of Directors on Board
Corporations

- Formalities
  - Record keeping requirements
  - Regular board meetings
  - Annual shareholder meetings
  - Annual filing requirements for the state
Corporations

Management

- Shareholders elect a Board of Directors
- Board of Directors appoint Officers
  - Officers are responsible for day-to-day management decisions
  - Board of Directors is responsible for long term planning and management
- Shareholders have limited management authority and vote only on extraordinary measures
  - Like selling more than 1/2 of the assets or dissolving
Types of Corporations

- **S Corporation**
  - Limited number of shareholders
  - “Legal persons” that are allowed to be shareholders is limited to citizens, resident aliens, estates and certain trusts
    - No corporations, non-resident aliens
  - Only one class of voting stock
  - Distribution rights to shareholders must be equal
  - No tax at the corporate level
    - Similar to taxation of LLC
Types of Corporations

- **C Corporation**
  - Unlimited number of shareholders
  - No limits on who (or what legal entities) can be shareholders
  - Can issue common or preferred stocks or bonds
  - Distribution rights are very flexible
  - Income is taxed at the corporate level
    - And then again when it is distributed to shareholders
How to choose!

- Deciding which business structure to use is an important decision.

- Many factors to consider
  - Who is involved
  - What is their role
  - What are the requirements
  - What makes the most sense for my business